



**PUTTING AMERICAN
TRAVELERS FIRST**
U.S. DEPARTMENT *of* STATE

Safe travels abroad!



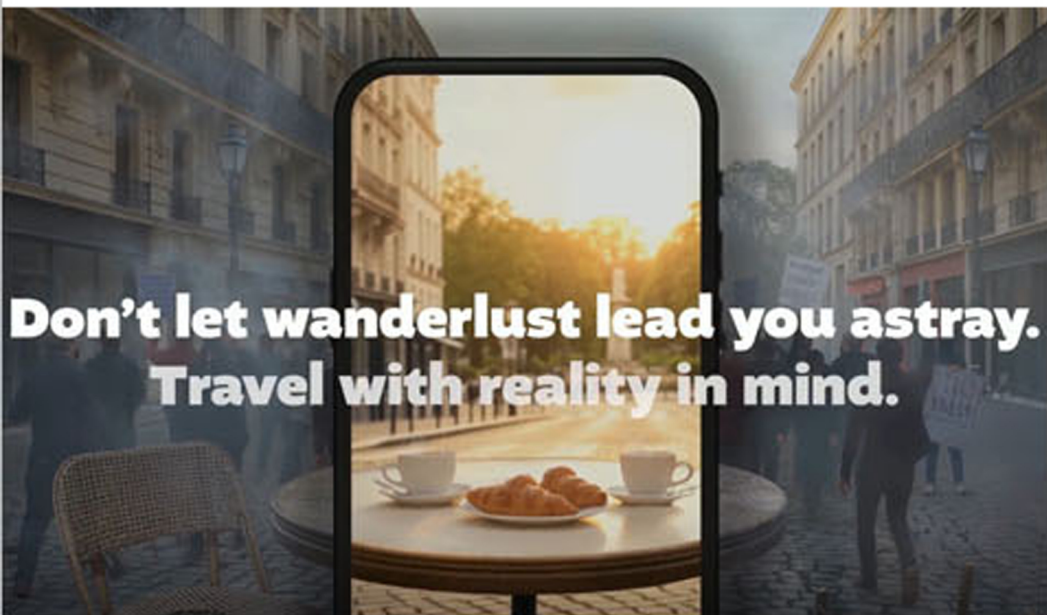
RADIO PUBLIC SERVICE CAMPAIGN

This is a Connect360 EPK™ (Electronic PSA Kit). EPK™ is a trademark owned by Connect360 Multimedia.

About the U.S. Department of State — Bureau of Consular Affairs

The highest priority of the Bureau of Consular Affairs is to protect the lives and serve the interests of American citizens. Across the globe, we serve our fellow citizens during some of their most important moments and trying times – births, adoptions, medical emergencies, deaths, arrests, and disasters. We also help Americans connect with the world by issuing millions of U.S. passports each year.

To learn more, visit travel.state.gov.



**Don't let wanderlust lead you astray.
Travel with reality in mind.**

Learn more about the Department of State

[TRAVEL.STATE.GOV](https://travel.state.gov)



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[YOUTUBE](#)

Dear Public Service Director,

Recent trends involving U.S. citizens facing oftentimes-preventable problems while abroad highlight the need to better publicize the State Department's travel advisories and detailed safety information for every country around the world. That's why the U.S. Department of State's Bureau of Consular Affairs engages in a public awareness campaign focused on safe travel to help Americans make safer decisions—and avoid preventable crises—when traveling abroad.

In a travel culture shaped by algorithms, anecdotes, and influencers, travel.state.gov is the only source with the authority, real-time guidance, local-law visibility, and official responsibility to help Americans prepare for what most international travel content leaves out. Travelers should make visiting travel.state.gov a key part of their planning process, from detailed travel checklists and the latest country-specific advisories to STEP enrollment (Smart Traveler Enrollment Program) and more.

We hope that you will help inform your audience about this important information by airing our new PSA titled **"Travel Safer" (:15)**. The PSA reminds travelers that travel.state.gov is the essential resource for staying one step ahead on international travel—STEP, advisories, and destination information. We hope that you will air this PSA, which has **no end date for use**, as soon and as often as possible.

If you have any questions regarding the PSA, please contact our distribution representative at Connect360 Multimedia, Holly Mulé (212-624-9196; hmule@c360m.com).

Thank you in advance for your support of this public service campaign.

Best regards,

A handwritten signature in blue ink, appearing to read 'Allison'.

Allison Wagner
Outreach Chief | Office of Public and Congressional Affairs
Bureau of Consular Affairs
U.S. Department of State

"Travel Safer" (:15)

NARRATOR V/O: At travel dot state dot gov you can ensure that every trip abroad is the good kind of life changing.

Get safety information, travel advisories and more.

travel dot state dot gov. Travel advice you can trust.

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/deptofstate/>

NO END DATE FOR USAGE

Travel Safer (:15)

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign:

<http://psa.c360m.com/?p=W146597>

Please let us know your preferences on receiving PSAs by contacting Holly Mulé via email at hmule@c360m.com or by phone at: (212) 624-9196.

501 (c)(3) certificate

Internal Revenue Service

Department of the Treasury

P. O. Box 2508
Cincinnati, OH 45201

Date: March 7, 2000

Person to Contact:
Bob Edwards 31-04014
Customer Service Representative
Toll Free Telephone Number:
8:00 A.M. to 9:30 P.M. ET
877-829-5500
Fax Number:
513-263-3756
Federal Identification Number:
52-1086761

National Park Foundation
1101 17th St NW Ste 1102
Washington, DC 20036-4704

Dear Sir or Madam:

This letter is in response to your request for a copy of your organization's determination letter. This letter will take the place of the copy you requested.

Our records indicate that a determination letter issued in June 1981, granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is not required to file Form 990, Return of Organization Exempt from Income Tax.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.



travel.state.gov