



**PUTTING AMERICAN
TRAVELERS FIRST**
U.S. DEPARTMENT *of* STATE

A serene beach scene at sunset. The sun is low on the horizon, casting a warm, golden glow over the ocean and sky. In the foreground, two wooden lounge chairs with white fabric are positioned on the sand, facing the water. Between them is a small, round wooden table holding two drinks with umbrellas. A pair of flip-flops sits on the sand in front of the table. A large, open thatched umbrella stands behind the chairs, providing shade. The waves are gentle, and the overall atmosphere is peaceful and inviting.

Safe travels abroad!

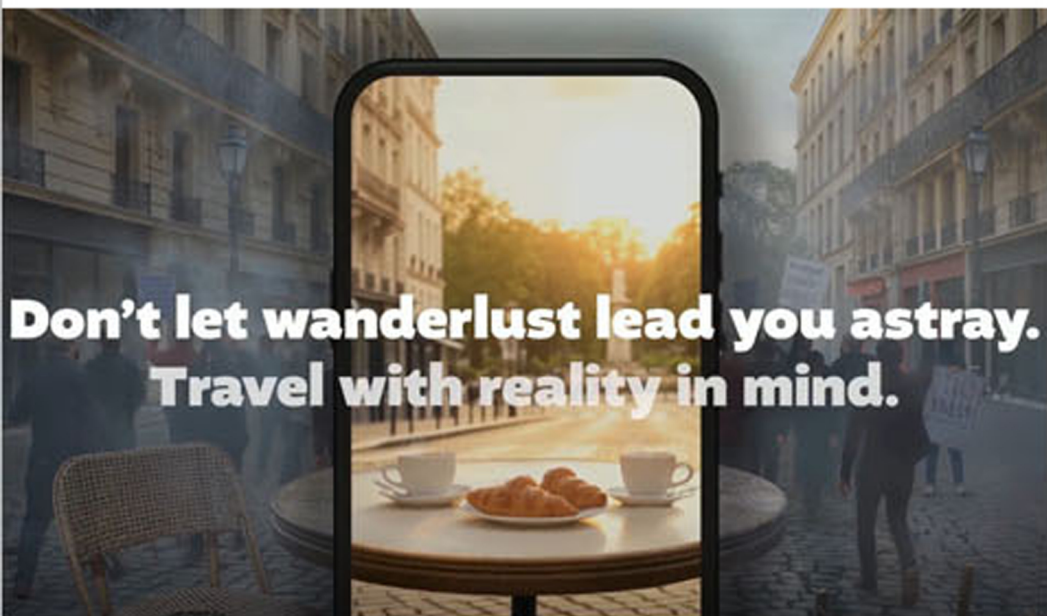
TV PUBLIC SERVICE CAMPAIGN

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About the U.S. Department of State — Bureau of Consular Affairs

The highest priority of the Bureau of Consular Affairs is to protect the lives and serve the interests of American citizens. Across the globe, we serve our fellow citizens during some of their most important moments and trying times – births, adoptions, medical emergencies, deaths, arrests, and disasters. We also help Americans connect with the world by issuing millions of U.S. passports each year.

To learn more, visit travel.state.gov.



**Don't let wanderlust lead you astray.
Travel with reality in mind.**

Learn more about the Department of State

[TRAVEL.STATE.GOV](https://travel.state.gov)



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Dear Public Service Director,

Recent trends involving U.S. citizens facing oftentimes-preventable problems while abroad highlight the need to better publicize the State Department's travel advisories and detailed safety information for every country around the world. That's why the U.S. Department of State's Bureau of Consular Affairs engages in a public awareness campaign focused on safe travel to help Americans make safer decisions—and avoid preventable crises—when traveling abroad.

In a travel culture shaped by algorithms, anecdotes, and influencers, travel.state.gov is the only source with the authority, real-time guidance, local-law visibility, and official responsibility to help Americans prepare for what most international travel content leaves out. Travelers should make visiting travel.state.gov a key part of their planning process, from detailed travel checklists and the latest country-specific advisories to STEP enrollment (Smart Traveler Enrollment Program) and more.

We hope that you will help inform your audience about this important information by airing the new PSAs titled:

- **Travel Safer - Beach (15s)**
- **Travel Safer - Bistro (15s)**
- **Reality Check - Beach (15s)**
- **Reality Check - Bistro (15s)**

The PSAs remind travelers that travel.state.gov is the essential resource for staying one step ahead on international travel—STEP, advisories, and destination information. We hope that you will air these PSAs, which have no end date for use, as soon and as often as possible.

Thank you in advance for your support of this public service campaign.

Best regards,

A handwritten signature in blue ink, appearing to read 'AW', is positioned above the typed name Allison Wagner.

Allison Wagner
Outreach Chief | Office of Public and Congressional Affairs
Bureau of Consular Affairs
U.S. Department of State

TV PSA SCRIPTS

"Travel Safer - Beach" (:15)

NARRATOR V/O: We're probably not the first ones to wish you safe travels abroad.

But we are the ones who help you do it.

Stay one step ahead.

Sign up for free at step.state.gov.

GRAPHICS:

Travel Alerts. Emergency Updates. Local Warnings.

Sign up for free at step.state.gov

Travel Advice You Can Trust

U.S. Department of State logo

Putting American Travelers First

"Travel Safer - Bistro" (:15)

NARRATOR V/O: We're probably not the first ones to wish you safe travels abroad.

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Travel Advice You Can Trust

U.S. Department of State logo

Putting American Travelers First

TV PSA SCRIPTS

"Reality Check - Beach" (:15)

NARRATOR V/O: Some international trips can be life changing.
Make sure it's in a good way, before you book.

GRAPHICS:

Don't let wanderlust lead you astray.
Travel with reality in mind.

NARRATOR V/O: Travel dot state dot gov. Travel advice you can trust

GRAPHICS:

Check travel.state.gov for safety information, travel advisories and more.
travel.state.gov
Travel Advice You Can Trust
U.S. Department of State logo
Putting American Travelers First

"Reality Check - Bistro" (:15)

NARRATOR V/O: Wanderlust can lead you to once in a lifetime experiences abroad.

Make sure they're the good kind, before you book.

GRAPHICS:

Don't let wanderlust lead you astray.
Travel with reality in mind.

NARRATOR V/O: Travel dot state dot gov. Travel advice you can trust

GRAPHICS:

Check travel.state.gov for safety information, travel advisories and more.
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AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

<https://psaconnect.c360m.com/deptofstate/>

These PSAs have no end date for use

Travel Safer - Beach (:15)

Travel Safer - Bistro (:15)

Reality Check - Beach (:15)

Reality Check - Bistro (:15)

Please let us know your preferences on receiving
PSAs by contacting:

Holly Mulé: via e-mail at hmule@c360m.com
or by phone at (212) 624-9196.

501 (c)(3) certificate

Internal Revenue Service

Department of the Treasury

P. O. Box 2508
Cincinnati, OH 45201

Date: March 7, 2000

Person to Contact:
Bob Edwards 31-04014
Customer Service Representative
Toll Free Telephone Number:
8:00 A.M. to 9:30 P.M. ET
877-829-5500
Fax Number:
513-263-3756
Federal Identification Number:
52-1086761

National Park Foundation
1101 17th St NW Ste 1102
Washington, DC 20036-4704

Dear Sir or Madam:

This letter is in response to your request for a copy of your organization's determination letter. This letter will take the place of the copy you requested.

Our records indicate that a determination letter issued in June 1981, granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is not required to file Form 990, Return of Organization Exempt from Income Tax.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.



travel.state.gov