



"Volunteer At Your Local Fire Department"

RADIO PUBLIC SERVICE CAMPAIGN



ABOUT THE VOLUNTEER FIREFIGHTER ALLIANCE

The Volunteer Firefighter Alliance is a national non-profit organization providing services all across the United States. Over 70% of fire departments across the US are volunteer departments. Volunteer departments are needing your assistance in helping to recruit these much needed volunteer firefighters. Help us prevent an all-out public safety crisis.

To learn more visit supportvfa.org.



Learn more about the Volunteer Firefighter Alliance

[SUPPORTVFA.ORG](https://supportvfa.org)



FACEBOOK



TWITTER

Dear Public Service Director,

When you need them, your local Volunteer Fire Department routinely answers the call. However, in recent years, it has become more and more difficult for Volunteer Fire Departments to recruit new volunteers. As a result, many departments are woefully understaffed. The Volunteer Firefighter Alliance is a national non-profit organization providing services all across the United States. Over 70% of fire departments across the US are volunteer departments. Volunteer departments are needing your assistance in helping to recruit these much needed volunteer firefighters. You can help us prevent an all-out public safety crisis.

Being part of a volunteer fire department can be a deeply enriching experience. Over 75% of current volunteers say they have met their closest friends volunteering for the fire department, and that being a part of the department was like being in a big family. No matter what skills you may possess, you can make a difference. Can you direct traffic, install a smoke alarm, help at fundraisers? You do not have to fight fire to be a volunteer.

We hope you can help share this important message with your audience by airing the PSAs titled "**Volunteer At Your Local Fire Department**" (:60, :30, :15). No matter the location in the United States these PSAs hope to motivate individuals across the country to realize the need to assist their local volunteer fire station. The PSAs, which have no end date for use, encourage listeners to visit supportvfa.org to learn more.

For any questions regarding the PSAs, please contact our distribution representative, Holly Mulé, at Connect360 Multimedia (e-mail: hmule@c360m.com; ph: 212-624-9196).

Thank you in advance for your support of this public service message.

Best regards,

A handwritten signature in black ink that reads "Alan Bohms". The signature is written in a cursive, flowing style.

Allan Bohms
Executive Director
Volunteer Firefighter Alliance

RADIO PSA SCRIPTS

"Volunteer At Your Local Fire Department" (:60)

NARRATOR V/O: When you need them, your local volunteer fire department routinely answers the call. Whether it be a fire, traffic accident, or a cat stuck in a tree, there is always someone there for you. However, because of declines in membership, departments are becoming understaffed and struggling. Here's how you can help your neighbors and your community.

No matter what skills you may possess, you can make a difference. Your local volunteer fire department desperately needs your help. Can you direct traffic? Install a smoke alarm? Help at fundraisers? Your community needs you. You don't have to fight fire to be a volunteer. Will you make that difference? Will you answer the call?

Brought to you by the National Volunteer Firefighter Recruitment Center, a program service of the Volunteer Firefighter Alliance. For more information on how you can help and make a difference, visit www.nvffc.org. That's www.nvffc.org.

RADIO PSA SCRIPTS

"Volunteer At Your Local Fire Department" (:30)

NARRATOR V/O: Your local volunteer fire department routinely answers the call, whether it be a fire, traffic accident, or a cat stuck in a tree. But because of declines in membership, departments have become understaffed.

Your local volunteer fire department desperately needs you. Can you direct traffic? Install a smoke alarm? Help at a fundraiser? No matter what skills you have, you can make a difference. You don't have to fight fire to be a volunteer. Will you answer the call?

For more information on how you can help, visit the Volunteer Firefighter Alliance at [support v f a dot org](http://supportvfa.org).

"Volunteer At Your Local Fire Department" (:15)

NARRATOR V/O: Your local Volunteer Fire Department desperately needs you. Can you direct traffic? Install a smoke alarm? Help at fundraisers? Then your Community could use your help.

You don't have to fight fire to be a volunteer. Visit Volunteer Firefighter Alliance dot org.

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/vfa>

Volunteer At Your Local Fire Department (:60, :30, :15)

No end date for use

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign:

<http://psa.c360m.com/?p=C145928>

Please let us know your preferences on receiving PSAs by contacting Holly Mulé via e-mail at hmule@c360m.com or by phone at (212) 624-9196.

501 (c)(3) certificate

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUL 29 2014

VOLUNTEER FIREFIGHTER ALLIANCE INC
C/O ALAN BOHMS
1695 WESTWOOD RD
MOHAWK, TN 37810

Employer Identification Number:
46-5432355
DLN:
17053128359024
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
April 23, 2014
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,



Director, Exempt Organizations



**VOLUNTEER FIREFIGHTER
ALLIANCE**



A 501(c)(3) Non-Profit Organization

