



"Built for Bravery: Coming Home"

TV PUBLIC SERVICE CAMPAIGN



ABOUT HOMES FOR OUR TROOPS

Homes For Our Troops (HFOT) is a publicly funded 501(c) (3) nonprofit organization that builds and donates specially adapted custom homes nationwide for severely injured post-9/11 Veterans, to enable them to rebuild their lives. Most of these Veterans have sustained injuries including multiple limb amputations, partial or full paralysis, and/or severe traumatic brain injury (TBI). These homes restore some of the freedom and independence our Veterans sacrificed while defending our country, and enable them to focus on their family, recovery, and rebuilding their lives. Since its inception in 2004, nearly 90 cents out of every dollar spent has gone directly to our program services for Veterans. HFOT builds these homes where the Veteran chooses to live, and continues its relationship with the Veterans after home delivery to assist them with rebuilding their lives.

To learn more, please visit www.hfotusa.org.



Learn more about Homes For Our Troops

HFOT USA

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Dear Public Service Director,

For Veterans with life-altering injuries, returning home after serving our nation can be filled with many challenges and obstacles to overcome. Adapting to simple tasks such as making a meal, taking a shower or going up stairs can be a daily struggle for these Veterans and their families.

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Recent survey results demonstrate what we at HFOT have known all along: we make a lasting impact in the lives of our nation's most severely injured Veterans and their spouses/caregivers. Here is a look at the different ways our program sets the conditions for our Veterans' and their families' lifelong success. More than 1,000 service members who returned from post-9/11 wars with life-altering injuries still need adapted housing. As of 2026, HFOT has built and donated over 430 specially adapted custom homes nationwide. Listed below are some key takeaways from the survey that show the impact our homes have on these Veterans and their families.

- **Household Stress:** 93% of our home recipients say they have seen a reduction in household stress after receiving their home.
- **Freedom and Independence:** 92% of Veterans say they regained some/much of their freedom and independence after receiving the home.
- **Education:** The number of Veterans who have obtained or are pursuing a degree or trade certification increased from 19% to 81% after receiving their specially adapted custom homes. The number was higher for spouses/caregivers, growing from 21% to 87%.
- **Employment Rate:** The employment rate of Veterans more than doubles (110%) after receiving their HFOT home. The impact was even more significant for spouses/caregivers, with their employment rate more than tripling (295%).
- **Financial Stability:** After moving into their homes, 67% of Veterans decreased their family debt; 80% increased their savings; and 66% increased their family income.
- **Community Involvement:** After receiving the keys to their homes, the number of Veterans able to pay it forward by volunteering grew from 21% to 82%.

Please join Homes For Our Troops in their mission to help rebuild the lives of our nation's most severely injured Veterans by airing the new PSA titled "**Built for Bravery: Coming Home**" (:60, :30). The PSA features Veterans and their families who share, in their own words, the impact of their HFOT home. The spot also encourages viewers to learn more by visiting hfotusa.org. **This PSA has no end date for use.**

For any questions or additional information, please contact our distribution representative Holly Mule at Connect360 Multimedia (email: hmule@c360m.com; ph: 212-624-9196).

Thank you in advance for your support of this public service message.

Sincerely,

A handwritten signature in black ink, appearing to read "Renee Gugliotta".

Renee Gugliotta
Deputy Director of Marketing
Homes For Our Troops

"Built for Bravery: Coming Home - Learn More" (:60)

VETERAN 1 V/O: After my injury, I lost my sense of purpose.

VETERAN 2 V/O: I lost my peace of mind.

VETERAN 3 V/O: My independence.

VETERAN 4 V/O: I lost the ability to tuck my daughters into bed.

VETERAN 5 V/O: My sense of safety.

NARRATOR V/O: These veterans are just a few of the men and women we serve at Homes For Our Troops. For nearly 1,800 severely injured veterans, everyday life has become filled with barriers. We build specially adapted homes with features like wheelchair access, roll in showers, and pull down cabinets that allow them to live independently and focus on their recovery and family. This life-changing gift of freedom is provided mortgage free.

VETERAN 1 V/O: Homes For Our Troops gave me stability.

VETERAN 2 V/O: Financial freedom to grow our family.

VETERAN 3 V/O: A mental reset.

VETERAN 4 V/O: A home where I can be a dad.

VETERAN 5 V/O: Homes For Our Troops gave me a brighter future.

NARRATOR V/O: We need you to join us in completing our important mission. Learn more at [hfot usa dot.org](http://hfotusa.org).

"Built for Bravery: Coming Home - Donate" (:60)

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VETERAN 5 V/O: Homes For Our Troops gave me a brighter future.

NARRATOR V/O: We need you to join us in completing our important mission. Donate today at hftusa.org.

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/hfot/>

No End Date For Use

"Built for Bravery: Coming Home - Learn More" (:60, :30)

"Built for Bravery: Coming Home - Donate" (:60, :30)

Please let us know your preferences on receiving
PSAs by contacting:

Holly Mulé via e-mail at hmule@c360m.com
or by phone at (212) 624-9196.

501 (c) (3) certificate



CINCINNATI OH 45999-0038

In reply refer to: 0248188030
Oct. 21, 2019 LTR 4168C 0

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BODC: TE

HOMES FOR OUR TROOPS INC
X CYNTHIA R BAPTISTE
6 MAIN ST
TAUNTON MA 02780



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Employer ID number: 54-2143612
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated Oct. 09, 2019, about your tax-exempt status.

We issued you a determination letter in June 2004, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,

