



“Comply Now, Complain Later”

TV PUBLIC SERVICE CAMPAIGN



About the National Police Association

The National Police Association (NPA) utilizes a dynamic combination of education, assertive legal filings, in-depth investigations, and clear communications to advance a mission of combating the influence of anti-police activists and helping to hold them accountable. NPA uses the law as a method to highlight abuses by antipolice elected officials, change behavior, and seek corrective action.

To learn more, visit nationalpolice.org

COMPLY NOW, COMPLAIN LATER

NationalPolice.org

Learn more about the National Police Association

[NATIONALPOLICE.ORG](https://www.nationalpolice.org)



FACEBOOK



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YOUTUBE

Dear Public Service Director,

I'm writing to request your consideration of airing the attached, no-cost public service announcement produced by the National Police Association, "**Comply Now, Complain Later**" (:60 :30 :15). The spot uses real-world law-enforcement footage and a clear safety message for families: during a police encounter, comply with lawful instructions in the moment and address concerns afterward through proper channels.

This is a public-interest message at a time when officer assaults remain a documented concern nationwide, and viewers continue to rank public safety among the issues they care about. The PSA is educational, non-lecturing, and intended to reduce escalation risk for both civilians and officers. It does not reference any candidate, election, or political party, and it does not request votes or political donations; we are furnishing it as community-safety programming.

Thank you in advance for your support and consideration.

Best regards,

A handwritten signature in black ink, appearing to read "Ed Hutchinson". The signature is stylized and cursive, with a long horizontal stroke at the end.

Ed Hutchinson
President
National Police Association

"Comply Now, Complain Later" (:60)

NARRATOR V/O: Last year, law enforcement officers were involved in hundreds of thousands of use of force incidents. A use of force incident is when an officer must use nonverbal tactics to gain control of a dangerous situation. In many cases, officers have no choice but to use force when a suspect doesn't comply with a lawful order.

MIKE SOLAN O/C: Use of force is always ugly. No one likes it, especially police officers.

NARRATOR V/O: Together, we can help de escalate these dangerous encounters. Help police officers by complying with their lawful orders. Don't attack, attempt to disarm or flee from an officer.

MIKE SOLAN O/C: Use of force is an officers last option. Most incidents can be avoided by not resisting arrest.

NARRATOR V/O: If you feel you've been wrongfully detained by a police officer, then seek a legal solution after the encounter has been resolved.

MIKE SOLAN O/C: Let's keep everyone safe. Comply now. Complain later.

"Comply Now, Complain Later" (:30)

NARRATOR V/O: Last year, law enforcement officers were involved in hundreds of thousands of use of force incidents.

MIKE SOLAN O/C: Use of force is always ugly. No one likes it, especially police officers.

NARRATOR V/O: In many cases, officers have no choice but to use force when a suspect doesn't comply with a lawful order.

MIKE SOLAN O/C: Most incidents can be avoided by not resisting arrest.

NARRATOR V/O: If you feel you've been wrongfully detained by a police officer, then seek a legal solution after the encounter has been resolved.

MIKE SOLAN O/C: Let's keep everyone safe, comply now and complain later.

"Comply Now, Complain Later" (:15)

NARRATOR V/O: If you've been detained by a police officer, don't attack, attempt to disarm or flee. Seek a legal solution after the encounter has been resolved.

MIKE SOLAN O/C: Let's keep everyone safe, comply now and complain later.

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/npa/>

This PSA has no end date for use

"Comply Now, Complain Later" (:60, :30, :15)

Please let us know your preferences on receiving PSAs by contacting: psa@c360m.com.

501 (c)(3) certificate

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 09 2017**

NATIONAL POLICE ASSOCIATION INC
8710 BASH STREET UNIT 501692
INDIANAPOLIS, IN 46250-0000

Employer Identification Number:
82-0647764
DLN:
26053465005067
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b) (1) (A) (vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
February 27, 2017
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,


Jeffrey L. Zook
Director, Exempt Organizations
Rulings and Agreements



NationalPolice.org