



**BOYS & GIRLS CLUBS
OF AMERICA**

America Needs **Club Kids**

Club Kids Need You.



"AMERICA NEEDS CLUB KIDS" (:30, :15)

**"ARMY-CONNECTED YOUTH FIND A HOME
AT A BOYS & GIRLS CLUB" (:30)**

TV PUBLIC SERVICE CAMPAIGN

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ABOUT BOYS & GIRLS CLUBS OF AMERICA

Boys & Girls Clubs of America is one of the largest youth serving organizations in the country, providing access and opportunity to 4 million kids each year. Every day, Boys & Girls Clubs open doors of possibility for America's kids and teens, with a vision of ensuring all Club kids graduate from high school on time with a plan for the future, demonstrating good character and living a healthy lifestyle. Our mission across our 5,500 Clubs, is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Learn more at bgca.org.



**Learn more about
Boys & Girls Clubs
of America**

ABOUT BGCA

GET INVOLVED



FACEBOOK



INSTAGRAM

Dear Public Service Director,

Boys & Girls Clubs of America is working to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

1 in 2 kids don't have access to afterschool programs and 1 in 7 kids are left alone after school.

For communities around the country, Boys & Girls Clubs' doors are open, enabling parents and caregivers to work and support their families — while young people inside are learning, growing, and building the skills they need for great futures.

Boys & Girls Club Kids represent the best of our country. They are the next scientists, doctors, teachers and community change-makers. We are committed to equipping them with the skills they need, so they can become the future leaders who shape our world.

We invite you to inform your viewers about how Boys & Girls Clubs of America helps young people reach their full potential by airing our latest public service announcements. The PSAs titled **"America Needs Club Kids" (:30, :15)**, and **"Army-Connected Youth Find a Home at a Boys & Girls Club" (:30)** highlight the importance of youth having access to Clubs in their communities. These PSAs also encourage audiences to visit bgca.org for more information. We hope that you will air these PSAs as soon and as often as possible. (note: **"Army-Connected Youth Find a Home at a Boys & Girls Club" (:30)** ends 8/26/26)

For any questions regarding the PSAs, please contact our distribution representative, Shaliza Thomas, at Connect360 Multimedia (e-mail: sthomas@c360m.com; ph: 212-624-9187).

Thank you in advance for your support of this public service campaign.

A handwritten signature in cursive script that reads "Meredith Carter Moore".

Meredith Carter Moore
National Director of Brand Management
Boys & Girls Clubs of America

TV PSA SCRIPTS

"America Needs Club Kids" (:30)

NARRATOR V/O: Boys & Girls Clubs get kids future ready. Club kids become our future doctors, business owners, military leaders, parents and educators. America of tomorrow will be shaped by the way we support kids today. Together we can open more doors to better, bigger, bolder futures for kids in our country. Because community needs Club kids, the future needs Club kids, America needs Club kids. And right now Club kids need you.

"America Needs Club Kids" (:15)

NARRATOR V/O: Boys & Girls Clubs get kids future ready. Together we can open more doors to better, bigger, bolder futures for kids in our country. America needs Club kids. And right now Club kids need you.

TV PSA SCRIPTS

"Army-Connected Youth Find a Home at a Boys & Girls Club" (:30)

NARRATOR V/O: Because my mom is in the Army, I've moved more times than I can count. When my address and school were always changing, my mom signed me up for the Boys & Girls Club. My Club encourages me to be myself, to be more confident, and to have fun. And here at my Boys & Girls Club, I found my voice.

AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

<https://psaconnect.c360m.com/bgca>

"America Needs Club Kids. Club Kids Need You"

(:30, :15)

No End Date For Use

"Army-Connected Youth Find a Home at a Boys & Girls Club" (:30)

Ends 8/26/26

Please let us know your preferences on
receiving PSAs by contacting:

Shaliza Thomas via email at stthomas@c360m.com
or by phone at (212) 624-9187.

501 (c)(3) certificate

Internal Revenue Service
P. O. Box 2508
Cincinnati, OH 45201

Department of the Treasury

Date: JUN 17 2008

Boys & Girls Clubs of America
% Alison L. Murphy
1275 Peachtree Street NE
Atlanta, GA 30309

Person to Contact:
Sally Froehle ID# 31-08058
Toll Free Telephone Number:
877-829-5500
Employer Identification Number:
13-5562976
Group Exemption Number:
3514

Dear Sir or Madam:

This is in response to your letter of June 9, 2008 regarding your tax-exempt status.

Our records indicate that a determination letter was issued in August 1999 that recognized you as exempt from Federal income tax. Our records further indicate that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Based on the information supplied, we recognized the subordinates named on the list you submitted as exempt from Federal income tax under section 501(c)(3) of the Code.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Cindy Westcott
Manager, Exempt Organizations
Determinations



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