

# Puppy Raising Across America

Narrated by William Shatner

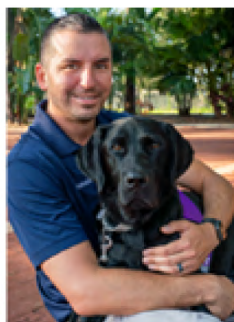


dogs inc



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# About



Our dogs transform lives across the United States—at no cost to the recipients—thanks to the generosity of our supporters.

**EXTRAORDINARY DOGS** | Top-tier pedigrees, decades of research, and thousands of hours of training, care, and love prepare our dogs for life-changing destinies.

**TRANSFORMING LIVES** | Guide dogs light the way. Service dogs heal. Skilled companion dogs comfort. And therapy dogs uplift.

**AT NO COST TO RECIPIENTS** | We provide our clients with their loyal companions, expert training, and lifetime support, completely free of charge.



## Learn more about Dogs Inc

ABOUT

ABOUT VIDEO



FACEBOOK



YOUTUBE



INSTAGRAM

Dear Public Service Director,

Before the harness. Before the confidence. It starts quietly, with small paws—and a big promise.

It starts in homes across the country, where volunteers welcome puppies into their homes. Puppies who'll grow up to guide, serve, and save lives—at no cost to the recipients.

And it can start with you.

Our 30- and 60-second radio PSAs, "**Puppy Raising Across America**," narrated pro-bono by iconic William Shatner, celebrate these everyday heroes who transform playful pups into lifelines of hope.

But only you can give a voice to their stories.

Thank you for shining the spotlight on possibilities—and for changing lives, one PSA at a time.

Warm regards,



Titus Herman  
Chief Executive Officer



## Puppy Raising Across America

Small paws. Big purpose. Pawprints next to footsteps, walking together toward independence and hope.

From coast to coast, volunteers shape playful pups into lifelines—guiding, serving, saving lives. At no cost to the recipients.

You have the power to put their stories on the radio.

Please air our :30 and :60 radio PSAs titled "Puppy Raising Across America"—voiced pro-bono by the legendary William Shatner—as often as you can.

No expiration date. Unlimited impact.

Thank you for turning airtime into action.

If you have any questions or need additional information, please contact our Connect360 Multimedia PSA distribution representative, Emely Lorenzini, at 212-624-9195 or via e-mail at [elorenzini@c360m.com](mailto:elorenzini@c360m.com).



### "Puppy Raising Across America" (:60)

**WILLIAM SHATNER:** Some journeys start small... with small paws and big purpose.

Every great partnership begins with a first step.

Guiding them through the world... so one day, they can guide someone through life.

With shared experience, confidence grows.

And the path becomes clear.

It takes time, patience, and love... but the reward lasts a lifetime.

You don't just raise a puppy... you raise a future.

Become a Dogs Inc puppy raiser. Give a dog a purpose. Give someone hope.

**NARRATOR:** Learn more at [DogsInc.org](http://DogsInc.org)



### "Puppy Raising Across America" (:30)

**WILLIAM SHATNER:** Some journeys start small... with small paws and big purpose.

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Become a Dogs Inc puppy raiser. Give a dog a purpose. Give someone hope.

**NARRATOR:** Learn more at DogsInc.org

## AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

<https://psaconnect.c360m.com/dogs/>

### No End Date For Use

"Puppy Raising Across America" (:60, :30)

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign: <http://psa.c360m.com/?p=P145256>

Please let us know your preferences on receiving PSAs by contacting

**Emely Lorenzini:** via e-mail at [elorenzini@c360m.com](mailto:elorenzini@c360m.com)  
or by phone at (212) 624-9195.



# 501 (c)(3) certificate



Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities  
PO Box 2508  
Cincinnati, OH 45201

SOUTHEASTERN GUIDE DOGS INC  
DOGS INC  
4210 77TH ST E  
PALMETTO, FL 34221-9270

Date: May 22, 2024  
Employer ID number: 59-2252352  
Form 990 required: Yes  
Person to contact: Name: Angela G Foster  
ID number: 0203069

Dear Sir or Madam:

We're responding to your request dated May 01, 2024, about your tax-exempt status.

We issued you a determination letter in June 1983, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax-deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period.

- Form 990, Return of Organization Exempt From Income Tax
- Form 990-EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at [www.irs.gov/forms-pubs](http://www.irs.gov/forms-pubs) or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

Sincerely,

A handwritten signature in cursive script that reads "Stephen A. Martin".

Stephen A. Martin  
Director, Exempt Organizations  
Rulings and Agreements



## Brittney Wright and Guide Dog Hayley

"When Hayley walked through that door, all my fears just faded away. I said to myself, 'A new chapter starts today.' But not just a chapter—it's a whole new book. And it's gonna be amazing!"



## John and Service Dog Zazu

"Zazu is tuned in to everything going on in me."



Join us in offering hope to people like Brittney and John.

