# \* Puppy Raising Across America \*

## 

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#### About





Our dogs transform lives across the United States—at no cost to the recipients—thanks to the generosity of our supporters.

EXTRAORDINARY DOGS | Top-tier pedigrees, decades of research, and thousands of hours of training, care, and love prepare our dogs for life-changing destinies.

TRANSFORMING LIVES | Guide dogs light the way. Service dogs heal. Skilled companion dogs comfort. And therapy dogs uplift.

AT NO COST TO RECIPIENTS | We provide our clients with their loyal companions, expert training, and lifetime support, completely free of charge. Learn more about Dogs Inc



ABOUT VIDEO

FACEBOOK







Dear Public Service Director,

Before the harness. Before the confidence. It starts quietly, with small paws—and a big promise.

It starts in homes across the country, where volunteers welcome puppies into their homes. Puppies who'll grow up to guide, serve, and save lives—at no cost to the recipients.

#### And it can start with you.

Our 30- and 60-second radio PSAs, "**Puppy Raising Across America**," <u>narrated pro-</u> <u>bono by iconic William Shatner</u>, celebrate these everyday heroes who transform playful pups into lifelines of hope.

But only you can give a voice to their stories.

Thank you for shining the spotlight on possibilities—and for changing lives, one PSA at a time.

Warm regards,

Titus Herman

Titus Herman Chief Executive Officer

#### **Puppy Raising Across America**

Small paws. Big purpose. Pawprints next to footsteps, walking together toward independence and hope.

From coast to coast, volunteers shape playful pups into lifelines—guiding, serving, saving lives. At no cost to the recipients.

You have the power to put their stories on the radio.

Please air our :30 and :60 radio PSAs titled "Puppy Raising Across America"—voiced pro-bono by the legendary William Shatner—as often as you can.

No expiration date. Unlimited impact.

Thank you for turning airtime into action.

If you have any questions or need additional information, please contact our Connect360 Multimedia PSA distribution representative, Shaliza Thomas, at 212-624-9187 or via e-mail at <a href="mailto:sthomas@c360m.com">sthomas@c360m.com</a>.



#### **TV PSA SCRIPTS**

#### "Puppy Raising Across America" (:60)

WILLIAM SHATNER: Some journeys start small... with small paws and big purpose.

Every great partnership begins with a first step.

Guiding them through the world... so one day, they can guide someone through life.

With shared experience, confidence grows.

And the path becomes clear.

It takes time, patience, and love... but the reward lasts a lifetime.

You don't just raise a puppy... you raise a future.

Become a Dogs Inc puppy raiser. Give a dog a purpose. Give someone hope.

#### **TV PSA SCRIPTS**

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#### AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

https://psaconnect.c360m.com/dogs/

#### No End Date For Use

"Puppy Raising Across America" (:60, :30)

Please let us know your preferences on receiving PSAs by contacting

Shaliza Thomas: via e-mail at <u>sthomas@c360m.com</u> or by phone at (212) 624-9187.



## Brittney Wright and Guide Dog Hayley

"When Hayley walked through that door, all my fears just faded away. I said to myself, 'A new chapter starts today.' But not just a chapter it's a whole new book. And it's gonna be amazing!"



### John and Service Dog Zazu

"Zazu is tuned in to everything going on in me."



Join us in offering hope to people like Brittney and John.