



**FEED THE
CHILDREN®**



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ABOUT FEED THE CHILDREN

Feed the Children is committed to ending childhood hunger. We believe that no child should go to bed hungry, and so we provide children and families in the U.S. and around the world with the food and essentials kids need to grow and thrive. Through our programs and partnerships, we feed children today while helping their families and communities build resilient futures. For children everywhere, we believe that having enough to eat is a fundamental right.



Learn more about Feed the Children

ABOUT



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Dear Public Service Director,

Too many children experience the painful, daily reality of not getting enough to eat. As one in five children in the United States now lacks access to enough food, and more than one in five children around the world suffers from stunted growth because of malnutrition, **childhood hunger is a global problem that simply cannot be ignored.**

A 501(c)(3) nonprofit organization founded in 1979, **Feed the Children is committed to ending childhood hunger.** We believe that no child should go to bed hungry, and so—through our programs and partnerships—we provide children and families in the U.S. and around the world with the food and essentials kids need to survive, thrive, and rise to meet the challenges of escaping the cycles of poverty and food insecurity. **For children everywhere, we believe that having enough to eat is a fundamental right.**

On their behalf, I hope you will help raise your audience's awareness of how they can fight childhood hunger with us by airing the provided PSAs. **"World | Feed the Children | Learn More" (:60, :30), "World | Feed the Children | Donate" (:60, :30), "A New Day | Feed the Children | Learn More" (:60, :30), and "A New Day | Feed the Children | Donate" (:30)** are all designed to communicate to viewers how much of an impact we can make for children when we stand together to serve a common purpose. By inviting audiences to join us in our commitment to a world where no child goes to bed hungry, we hope to encourage them to take action in helping us create that world.

While their message is very timely now, **there is no specific end date for airing these PSAs.** We hope that you will air them as soon and as often as possible. If you have any questions about these PSAs, please contact our distribution representative, Shaliza Thomas at Connect360 Multimedia (sthomas@c360m.com; 212-624-9187).

Thank you in advance for your support of this public service message.

Sincerely,



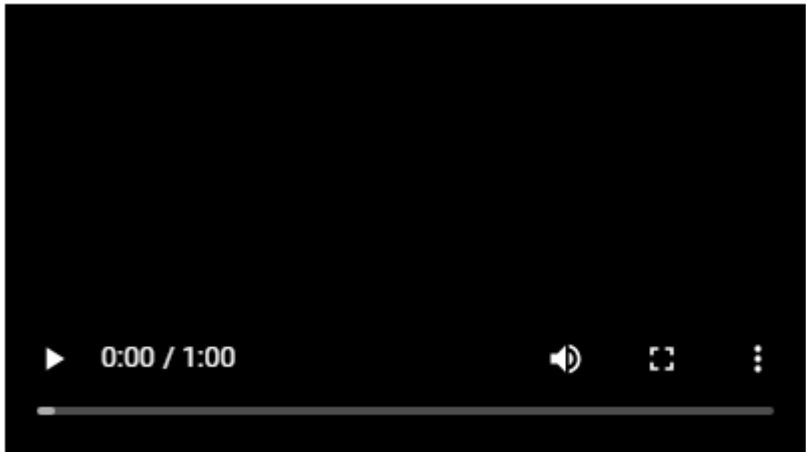
Emily Callahan
President and CEO
Feed the Children

World | Feed the Children

Families are struggling and too many children don't have enough to eat. Feed the Children brings them food, resources and hope.

To learn more, please watch Feed the Children's latest public service announcement (PSA) titled "**World | Feed the Children | Learn More**" (:60). We ask that you please air our PSA as soon and as often as possible. **These PSAs have no end date for use.**

More PSAs are also available for review and download at: <https://psaconnect.c360m.com/feedthechildren/>



"World | Feed the Children | Donate" (:60)

NARRATOR V/O: No matter where you are, too many kids are going hungry and without. Together we can help children thrive. All across the US and around the globe, Feed the Children is committed to creating an America and a world where no child goes to bed hungry.

"World | Feed the Children | Donate " (:30)

NARRATOR V/O: No matter where you are, too many kids are going hungry and without. Together we can help children thrive. Feed the Children is committed to creating an America and a world where no child goes to bed hungry.

"World | Feed the Children | Learn More " (:60)

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"A New Day | Feed the Children | Learn More" (:60)

NARRATOR V/O: It's a new day. A day for dreaming big and seeing what we can do. Today we can roll up our sleeves and do the work to show up for those who need us most. At Feed the Children, we're providing hungry kids with the food and essentials they need to grow and thrive. In the U.S. and around the world you can join us today as we plant seeds to nourish empty stomachs, feed hungry minds, and build brighter futures. Because when you give from your heart your help makes the difference. Today is a new day and we can commit to something amazing. We can create a world where no child goes to bed hungry.

"A New Day | Feed the Children | Learn More" (:30)

NARRATOR V/O: It's a new day. A day to do the work for those who need us most. At Feed the Children, we provide hungry kids with the food and essentials they need to grow and thrive. In the U.S. and around the world you can join us and nourish empty stomachs to build brighter futures. Today is a new day and together, we can create a world where no child goes to bed hungry.

"A New Day | Feed the Children | Donate" (:30)

NARRATOR V/O: It's a new day. A day to do the work for those who need us most. At Feed the Children, we provide hungry kids with the food and essentials they need to grow and thrive. In the U.S. and around the world you can join us and nourish empty stomachs to build brighter futures. Today is a new day and together, we can create a world where no child goes to bed hungry.

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/feedthechildren/>

NO END DATE FOR USE

"World | Feed the Children | Learn More" (:60)

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Please let us know your preferences on
receiving PSAs by contacting:

Shaliza Thomas via email at stthomas@c360m.com
or by phone at (212) 624-9187.

501 (c)(3) certificate

 **IRS** Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248344558
Feb. 23, 2009 LTR 4168C E0
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BODC: TE

FEED THE CHILDREN INC
333 N MERIDIAN AVE
OKLAHOMA CITY OK 73107-6507



015219

Employer Identification Number: 73-6108657
Person to Contact: Mr. Burns
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Feb. 11, 2009, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in May 1967, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I



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feedthechildren.org