



"Acceptable IDs" | Radio Public Service Campaign

WA USA WASHINGTON ENHANCED DRIVER LICENSE

DL LIC# WDLJK00580GF DONOR

1 SAMPLE
JAMES A

DOB 06/30/1974 ISS 06/30/2023

123 STREET ADDRESS
YOUR CITY WA 99999-0000

11 SEX M 18 EYES BRN
10 HGT 5'-04" 17 WGT 155 lb
12 RESTRICTIONS NONE 14 END NONE
16 EXP 06/30/2031

S DD WDLJK00580GF T234567XX1101 REV 01/06/2018

James A. Sample

NEW JERSEY MVC
AUTO DRIVER LICENSE

DL X9999 99999 99999 CLASS D

DOB 06-30-1997 ISS 06-30-2023 EXP 06-30-2027

SAMPLE, JR
AVERY M
123 NORTH STATE STREET
TRENTON, NJ 08666-1234

END NONE
RESTR NONE

GENDER M HGT 5'-03" EYES BRN CIRCULAR DONOR
MV123456 NC123456789012345 DUP06 999 99

Avery Sample

UNITED STATES OF AMERICA
* PASSPORT CARD *
Nationality USA Passport Card no. C32700804

1 Surname
A TRAVELER
2 U
3 U
4 Given Names
A HAPPY

EXEMPLAR

4 3 2 1
W
2
7
S

Sex F Date of Birth 1 FEB 1963

Place of Birth NEW YORK, U.S.A.

Issued on 05 FEB 2024 Expires on 04 FEB 2034

M-6131821-07 1-02781-0
UNITED STATES DEPARTMENT OF STATE

ABOUT THE TRANSPORTATION SECURITY ADMINISTRATION

The Transportation Security Administration (TSA) protects the nation's transportation systems to ensure freedom of movement for people and commerce.

Pursuant to the REAL ID Act and regulation, starting May 7, 2025, state-issued drivers licenses and identification cards must be REAL ID compliant for domestic travel. All travelers 18 years and older must present an acceptable form of ID at TSA airport security screening checkpoints.

TSA accepts many forms of identification in addition to state-issued REAL IDs and enhanced drivers licenses. To help travelers prepare for new air travel regulations, TSA has released a new public service campaign that encourages travelers to come to the airport with an acceptable form of identification and avoid potential travel delays.

TSA updates the list of acceptable IDs at the TSA security checkpoint, and recommends that travelers visit tsa.gov/id well in advance of their travel to review the full list.

To learn more, visit tsa.gov/id.



Learn more about the Transportation Security Administration

[TSA.GOV/ID](https://www.tsa.gov/id)

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Dear Public Service Director,

Starting May 7, 2025, all travelers aged 18 years and older will be required to present a REAL ID-compliant driver's license, identification card, or another acceptable form of ID at TSA airport security checkpoints.

To ensure travelers are aware of the requirements, the Transportation Security Administration (TSA) has launched a new public service campaign about the importance of traveling with an acceptable form of ID. The best way for passengers to avoid delays in travel is to come to the airport with an acceptable form of identification. TSA periodically updates its list of acceptable IDs, and travelers are encouraged to review the list prior to their travel dates to ensure compliance. Travelers who do not present an acceptable form of ID at the security checkpoint may experience delays in their travel as TSA attempts to verify their identity through alternate means.

We hope you can help share this important message with your audience by airing the PSAs titled "**Check Yourself**" (:30) and "**A Little Preparation**" (:30). These PSAs aim to proactively spread awareness and reduce potential confusion and delays while helping travelers prepare for the new requirements. The PSAs, which have **no end date for use**, also encourage listeners to visit tsa.gov/id for more information about TSA acceptable forms of identification. Please share these important messages with your audience by airing these PSAs as soon and as often as possible.

For any questions regarding the PSAs, please contact our distribution representative, Holly Mulé, at Connect360 Multimedia (e-mail: hmule@c360m.com; ph: 212-624-9196).

Thank you in advance for your support of this public service campaign.

Sincerely,

David Lock
Consultant
Strategic Communications and Public Affairs
Transportation Security Administration

RADIO PSA SCRIPTS

"Check Yourself" (:30) ZTSA0023000

MAN V/O: The best words to hear at the TSA security checkpoint? You're good to go! So, check before you jet. Avoid delays at TSA security checkpoints by making sure you have an acceptable form of ID. That means a REAL ID, passport, or other acceptable forms of identification.

NARRATOR V/O: Visit [TSA dot gov slash ID](https://www.tsa.gov/id) to check the full list of acceptable IDs. Avoid travel delays by checking ID requirements... and you're good to go!

RADIO PSA SCRIPTS

[Download the PDF versions](#)

"A Little Preparation" (:30) ZTSA0024000

MAN V/O: The best words to hear at the TSA security checkpoint? You're good to go! All it takes is a little preparation. Get to the airport early. Bring a carryon bag that fits in the overhead. And have an acceptable ID! Not all state-issued IDs will cut it. Check out TSA dot gov slash ID and see which TSA acceptable IDs make the grade, like a REAL ID, or passport.

NARRATOR V/O: Before you jet, do a little prep, and you're good to go! Check out TSA dot gov slash ID or the MyTSA app.

AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

<https://psaconnect.c360m.com/tsa/>

NO END DATE FOR USE

“Check Yourself” (:30)
“A Little Preparation” (:30)

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign:

<http://psa.c360m.com/?p=B144991>

Please let us know your preferences on receiving PSAs by contacting Holly Mulé via email at hmule@c360m.com or by phone at: (212) 624-9196.

