

WORLD YOUTH CLUBS™



“CIRCLE DANCE” A TV PUBLIC SERVICE CAMPAIGN

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World Youth Clubs

World Youth Clubs (WYC) is a 501(c)(3) nonprofit organization working globally to provide safe spaces, adult guidance, and positive programs for youth in areas of need. With 90% of the world's youth living outside the U.S., WYC's mission to support young people's development and potential is more critical than ever.

For more information, please visit worldyouthclubs.org.



Learn more about World Youth Clubs

WORLDYOUTHCLUBS.ORG



FACEBOOK



LINKEDIN



INSTAGRAM

Dear Public Service Director,

World Youth Clubs (WYC) is working globally to provide safe spaces, adult guidance, and positive programs for youth in areas of need. With 90% of the world's youth living outside the U.S., our mission to support young people's development and potential is more critical than ever. World Youth Clubs is a 501(c)(3) nonprofit organization (EIN # 84-2274485).

We are excited to share our very first public service announcement campaign, "Circle Dance," featuring Emmy Award-winner Beau Bridges and Academy Award-winner Jeff Bridges. This inspiring campaign showcases our work with Affiliate Clubs in 48 countries, serving approximately 400,000 youth across 3,800 locations. While we're proud of this reach, there are 160 more countries where children need our support.

The PSA, available in both :30 and :60 versions, features "**Circle Dance**" written and recorded by Jeff Bridges, and emphasizes our mission of empowering the next generation to dream big and reach their full potential, even in challenging circumstances. The campaign launched on December 2nd and will continue throughout 2025.

We hope you will help inform your viewers about World Youth Clubs' global impact by airing this PSA. The announcement encourages audiences to visit worldyouthclubs.org to learn more about our work and how they can support youth development worldwide.

For questions regarding the PSA, please contact:

Evan McElroy

Phone: [+1.770.841.1433](tel:+1770.841.1433)

Email: EMcElroy@worldyouthclubs.org

Thank you for your consideration in supporting this important campaign.



Yolanda Londono
President & CEO
World Youth Clubs

TV PSA SCRIPTS

"Circle Dance" (:60)

MUSIC UP AND UNDER

BEAU BRIDGES O/C: World Youth Clubs provides professional and technical assistance to all our affiliate Clubs all around the world.

JEFF BRIDGES O/C: We already have 44 countries that are behind us providing safe spaces for kids, but there are 160 other countries we'd like to reach out to. Right bro?

BEAU BRIDGES O/C: Exactly.

JEFF BRIDGES O/C: But we need the resources now to do that.

BEAU BRIDGES O/C: Absolutely. And we're a new organization.

JEFF BRIDGES V/O: The World Youth Clubs is made up of hands on deeply involved volunteers. But hey, we need you to help fund the World Youth Clubs and help make their dreams come true.

FADE SOUND AND PICTURE OUT

TV PSA SCRIPTS

"Circle Dance" (:30)

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FADE SOUND AND PICTURE OUT

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/wyc/>

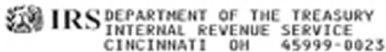
This PSA has no end date for use

Circle Dance (:60, :30)

Please let us know your preferences on receiving
PSAs by contacting:

Holly Mulé: via e-mail at hmule@c360m.com
or by phone at (212) 624-9196.

501 (c) (3) Certificate:



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WORLD FEDERATION OF YOUTH CLUBS INC
9100 CONROY WINDERMERE RD STE 200
WINDERMERE FL 34786

Date of this notice: 07-08-2019

Employer Identification Number:
84-2274485

Form: 55-4

Number of this notice: CP 575 A

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 84-2274485. This EIN will identify you, your business accounts, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

When filing tax documents, payments, and related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

Based on the information received from you or your representative, you must file the following form(s) by the date(s) shown.

Form 941
Form 940

10/31/2019
01/31/2020

If you have questions about the form(s) or the due date(s) shown, you can call us at the phone number or write to us at the address shown at the top of this notice. If you need help in determining your annual accounting period (tax year), see Publication 538, Accounting Periods and Methods.

We assigned you a tax classification based on information obtained from you or your representative. It is not a legal determination of your tax classification and is not binding on the IRS. If you want a legal determination of your tax classification, you may request a private letter ruling from the IRS under the guidelines in Revenue Procedure 2004-1, 2004-1 I.R.B. 1 (or superseding Revenue Procedure for the year at issue). Note: Certain tax classification elections can be requested by filing Form 8832, Entity Classification Election. See Form 8832 and its instructions for additional information.

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