



**FEED THE
CHILDREN®**

A TV PUBLIC SERVICE CAMPAIGN



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ABOUT FEED THE CHILDREN

Feed the Children envisions a world where no child goes to bed hungry. In the U.S. and internationally, we are dedicated to helping families and communities achieve stable lives and to reducing the need for help tomorrow, while providing food and resources to help them today. We distribute product donations from corporate donors to local community partners, we provide support for teachers and students, and we mobilize resources quickly to aid recovery efforts when natural disasters strike.



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Dear Public Service Director,

As food insecurity rates continue to rise in the United States and worldwide, hunger remains a painful and daily reality for too many children. The World Health Organization indicates that, globally, **45% of deaths among children under five years old are linked to undernutrition**. Closer to home, the USDA reports that **1 in 5 children in the U.S. is food insecure**. With food and housing costs on the rise since 2022, many families are struggling to afford enough food. For developing children everywhere, growing up hungry presents serious risks.

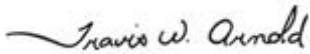
A 501(c)(3) nonprofit organization founded in 1979, **Feed the Children is committed to ending childhood hunger**. Through our programs and partnerships, we feed children today while helping their families build more resilient futures. To do this, we distribute donations of food and other essential resources from corporate donors through our network of community partners across the U.S. We also manage feeding centers and community development programs in eight countries around the world.

Please help your audience raise their awareness of the critical issues of food insecurity by airing the provided PSAs. **“When I’m Hungry | Feed the Children | Learn More” (:60)** and **“When I’m Hungry | Feed the Children | Donate” (:30)** are designed to awaken sympathy for the pain food-insecure children often experience while encouraging audiences to take action and help them. Through poetic language and vibrant imagery, **“If Words Were Enough | Feed the Children | Help Turn Words Into Action” (:60)** and **“If Words Were Enough | Feed the Children | Donate Today” (:30)** express solidarity with hungry children everywhere while showing how our vision of a world without childhood hunger can be made a reality.

We have no specific end-date for using these PSAs. We hope that you will air them as soon and as often as possible. If you have any questions regarding them, please contact our distribution representative, Shaliza Thomas at Connect360 Multimedia (stthomas@c360m.com; 212-624-9187).

Thank you in advance for your support of this public service message.

Sincerely,



Travis Arnold
President and CEO
Feed the Children

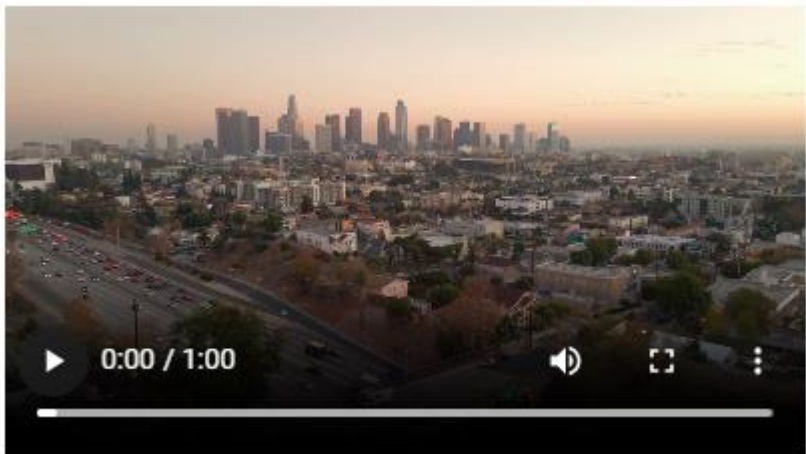
If Words Were Enough | Feed the Children | Help Turn Words Into Action

Families are struggling and too many children don't have enough to eat. Feed the Children brings them food, resources and hope.

To learn more, please watch Feed the Children's latest public service announcement (PSA) titled "**If Words Were Enough | Feed the Children | Help Turn Words Into Action**" (:60). We ask that you please air our PSA as soon and as often as possible. **These PSAs have no end date for use.**

More PSAs are also available for review and download at:

<https://psaconnect.c360m.com/ftc/>



"When I'm Hungry | Feed the Children | Learn More" (:60)

GIRL 1 V/O: When I'm hungry, my stomach hurts.

BOY 1 V/O: I get sad and scared.

GIRL 2 V/O: I feel all alone.

BOY 2 V/O: When I'm hungry, I can't concentrate on school.

BOY 3 V/O: I don't think anybody cares.

GIRL 3 V/O: I want to shut my eyes and disappear.

NARRATOR V/O: Nearly 1 in 3 people around the world don't have access to enough food. Even in the U.S., 1 in 5 children can't be sure where their next meal will come from. But together, we can do something about it. Feed the Children provides struggling families with the food and essentials they need. When you open your heart, the impact you can make helps families thrive.

WOMAN 1 V/O: We literally don't have any food right now.

MAN 1 V/O: It's very stressful. You have three daughters, you have a wife.

WOMAN 2 V/O: You try to do the best you can but it's still very, very hard.

WOMAN 3 V/O: I'm trying not to cry but we wouldn't have anything if there wasn't nobody that could help us out.

NARRATOR V/O: For hungry kids who need help, you can make the difference. Learn more at feedthechildren.org.

"If Words Were Enough | Feed the Children | Help Turn Words Into Action" (:60)

NARRATOR V/O: If words were enough, I would sate your hunger, I would build for you a well everfilled with water clean, I would work alongside as you till the field watch hope emerge green from the brown earth.

If words were enough, I would end our misery...watch each child of yours grow strong and true...teach them to read and to write and to sing so that their voices be forgotten nevermore.

If words were enough, I would help you bear your burden...bring healing to your wounds, end strife, see beyond the lines on a map, beyond color and you would know you are my sister, my brother, my child.

If words were enough.

"If Words Were Enough | Feed the Children | Donate" (:30)

NARRATOR V/O: If words were enough, I would help you bear your burden, I would watch each child of yours grow strong and true...teach them to read and to write and to sing so that their voices be forgotten nevermore.

If words were enough, I would sate your hunger and you would know you are my sister, my brother, my child.

If words were enough.

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/ftc/>

NO END DATE FOR USE

"When I'm Hungry| Feed the Children | Learn More" (:60)

"When I'm Hungry| Feed the Children | Donate" (:30)

"If Words Were Enough | Feed the Children | Help Turn Words Into Action" (:60)

"If Words Were Enough | Feed the Children | Donate" (:30)

Please let us know your preferences on
receiving PSAs by contacting:

Shaliza Thomas via email at sthomas@c360m.com

or by phone at (212) 624-9187.

501 (c)(3) certificate



Department of the Treasury

Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248344558

Feb. 23, 2009 LTR 4168C E0

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BODC: TE

FEED THE CHILDREN INC
533 N MERIDIAN AVE
OKLAHOMA CITY OK 73107-6507



055218

Employer Identification Number: 73-6108657
Person to Contact: Mr. Burns
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Feb. 11, 2009, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in May 1967, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Michele M. Sullivan".

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I



**FEED THE
CHILDREN®**

feedthechildren.org