



Rebuilding Veterans Lives

RADIO PUBLIC SERVICE CAMPAIGN



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ABOUT HOMES FOR OUR TROOPS

Homes For Our Troops (HFOT) is a publicly funded 501(c) (3) nonprofit organization that builds and donates specially adapted custom homes nationwide for severely injured post-9/11 Veterans, to enable them to rebuild their lives. Most of these Veterans have sustained injuries including multiple limb amputations, partial or full paralysis, and/or severe traumatic brain injury (TBI). These homes restore some of the freedom and independence our Veterans sacrificed while defending our country, and enable them to focus on their family, recovery, and rebuilding their lives. Since its inception in 2004, nearly 90 cents out of every dollar spent has gone directly to our program services for Veterans. HFOT builds these homes where the Veteran chooses to live, and continues its relationship with the Veterans after home delivery to assist them with rebuilding their lives.



**Learn more about
Homes For Our Troops**

HFOT USA

GET INVOLVED



FACEBOOK



TWITTER



INSTAGRAM

Dear Public Service Director,

For the thousands of Veterans living with life-altering injuries from serving our nation, everyday life can be filled with obstacles. Simple tasks, such as making a meal, taking a shower or going up stairs can be daily challenges for these Veterans and their families.

Homes For Our Troops (HFOT) is a publicly funded 501(c) (3) nonprofit organization that builds and donates specially adapted custom homes nationwide for severely injured post-9/11 Veterans, to enable them to rebuild their lives. Most of these Veterans have sustained injuries including multiple limb amputations, partial or full paralysis, and/or severe traumatic brain injury (TBI). A specially adapted custom home can include wider halls and doorways, automatic door openers, roll under sinks, stove tops, counters, and pull down shelving, all designed to help the Veteran live independently.

HFOT builds these homes where the Veteran chooses to live, and continues its relationship with the Veterans after home delivery to assist them with rebuilding their lives. These homes restore some of the freedom and independence our Veterans sacrificed while defending our country, and enables them to focus on their family and recovery.

We hope you will join HFOT in their mission to help rebuild the lives of our nation's most severely injured Veterans by airing the new PSA titled "**Rebuilding Veterans Lives**" (:60, :30). The PSA features Veterans and their families who share, in their own words, the impact of their HFOT home. The spot also encourages listeners to learn more by visiting hfotusa.org. **This PSA has no end date for use.**

For any questions or additional information, please contact our distribution representative Holly Mulé at Connect360 Multimedia (email: hmule@c360m.com; ph: 212-624-9196).

Thank you in advance for your support of this public service message.

Sincerely,

A handwritten signature in black ink that reads "Renee Gugliotta". The signature is written in a cursive, flowing style.

Renee Gugliotta
Acting Director of Marketing
Homes For Our Troops

Rebuilding Veterans Lives

A specially adapted custom Homes For Our Troops home not only benefits the Veteran, but brings the family together as a whole. Once Veterans move into their safe and fully accessible HFOT homes, hopes and dreams once again become a part of their lives. They are able to attend school, obtain jobs, expand families, launch businesses, compete athletically, and more. Their caregivers are under much less stress and able to accomplish life goals as well.

To learn more, please listen to our new public service announcement (PSA) titled "**Rebuilding Veterans Lives**" (:60) which is also available in a (:30) length. **This PSA has no end date for use.** We ask that you please air this PSA as soon and as often as possible.



The image shows a SoundCloud player interface. On the left is a thumbnail for the audio track, featuring an American flag and the text "HOMES for TROOPS" with the website "www.hfotusa.org" below it. The main player area shows a red play button icon, the title "Rebuil...", and a "Share" button. A waveform visualization is visible below the title, and a "1:00" duration indicator is shown in the bottom right corner of the player. A "Cookie policy" link is located at the bottom left of the player area.

RADIO PSA SCRIPTS

"Rebuilding Veterans Lives" (:60)

MUSIC UP AND UNDER

CAREGIVER 1 V/O: I WAS IN THE HOSPITAL WITH MY SON FOR EIGHTEEN MONTHS.

CAREGIVER 2 V/O: WHEN HE GOT INJURED, I WASN'T PREPARED BUT I KNEW I HAD TO BE STRONG.

CAREGIVER 3 V/O: WHEN I WAS TOLD ABOUT JOHN'S INJURY I WAS IN COMPLETE SHOCK. I JUST REMEMBER RUSHING INTO HIS ROOM AND GIVING HIM A BIG HUG AND LETTING HIM KNOW I WAS THERE.

NARRATOR V/O: THESE VETERANS AND FAMILIES ARE JUST A FEW OF THE HERO'S WE SERVE AT HOMES FOR OUR TROOPS. FOR THOUSANDS OF SEVERELY INJURED VETERANS, EVERYDAY LIFE IS FILLED WITH BARRIERS.

VETERAN 1 V/O: IT WAS REALLY THE LITTLE THINGS THROUGHOUT THE HOUSE, COUNTERS THAT YOU CAN'T ROLL UP TO.

VETERAN 2 V/O: I HAD TO DRAG MY WHEELCHAIR DOWN STEPS.

CAREGIVER 2 V/O: I WANT TO HELP, BUT HE IS SO DETERMINED.

RADIO PSA SCRIPTS

"Rebuilding Veterans Lives" (:60 continued)

NARRATOR V/O: AT HOMES FOR OUR TROOPS WE BUILD SPECIALLY ADAPTED CUSTOM HOMES WITH FEATURES LIKE WHEELCHAIR ACCESS, ROLL IN SHOWERS AND AUTOMATIC DOOR OPENERS THAT ALLOW THEM TO FUNCTION INDEPENDENTLY AND FOCUS ON THEIR RECOVERY AND FAMILY.

VETERAN 2 V/O: THIS HOUSE IS FREEDOM.

VETERAN 3 V/O: IT'S HOPE, IT'S A NEW BEGINNING.

CAREGIVER 3 V/O: THIS HOUSE HAS GIVEN ME MY FAMILY BACK.

NARRATOR V/O: TO LEARN MORE VISIT HFOT USA DOT ORG.

AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

www.c360m.com/PSAConnect/HFOT/

NO END DATE FOR USAGE

Rebuilding Veterans Lives (:60, :30)

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign:

<http://psa.c360m.com/?p=M139732>

Please let us know your preferences on receiving PSAs by contacting Holly Mulé via email at hmule@c360m.com or by phone at: (212) 624-9196.

501 (c) (3) certificate



CINCINNATI OH 45999-0038

In reply refer to: 0248188030
Oct. 21, 2019 LTR 4168C 0
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BODC: TE

HOMES FOR OUR TROOPS INC
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TAUNTON MA 02780



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Employer ID number: 54-2143612
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated Oct. 09, 2019, about your tax-exempt status.

We issued you a determination letter in June 2004, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,



www.hfotusa.org