





## **Learn more about the Aging and Disability Vaccination Collaborative and USAging**

[yougotthis.usaging.org](https://yougotthis.usaging.org)



**USAging Facebook**



**USAging Twitter**

Dear Public Service Director,

Vaccinations should be a part of everyone's to do list, but especially for those with disabilities, people who are 60 and older and those with health conditions such as asthma, diabetes or heart and lung disease. Most people should get vaccinated for seasonal flu (influenza) and COVID-19 but those who are older should also get vaccinated for shingles, pneumonia, RSV (Respiratory Syncytial Virus) and other diseases. Getting vaccinated is safe and the best way to reduce your risk of getting these diseases. Additionally, vaccines can also reduce the risk of becoming very sick should you contract one of these illnesses.

The Aging and Disability Vaccination Collaborative has partnered with local organizations to help people get their yearly vaccinations. Powered by the nonprofit USAging which is dedicated to serving older adults, people with disabilities and care providers, this initiative strives to make the process of getting vaccinated as easy as possible. Through local events, access to transportation, in home vaccinations and onsite health care consultations, the Aging and Disability Vaccination Collaborative works to keep Americans safe and protected from diseases.

We hope that you will help inform your audience about the importance of vaccines by airing the new PSA titled "**You've Got This**" (:60, :30, :15). The PSA demonstrates the various resources offered by the Aging & Disability Vaccination Collaborative to make getting vaccinated easy and simple and how vaccines not only protect those who get vaccinated from diseases but also their friends, family and the community. The PSA also encourages audiences to visit [YouGotThis.usaging.org](http://YouGotThis.usaging.org) for more information. We hope that you will air this PSA, which has **no end date for use**, as soon and as often as possible.

For any questions regarding the PSA, please contact our distribution representative, Holly Mule, at Connect360 Multimedia (e-mail: [hmule@c360m.com](mailto:hmule@c360m.com); ph: 212-624-9196).

Thank you in advance for your support of this public service campaign.



Virginia Biggar  
Director, Marketing & Community Outreach

### "You've Got This" (:60)

**NARRATOR V/O:** What's on your to-do list? Pick up groceries. Water your plants. How about getting vaccinated? We can help you check that off.

**WOMAN V/O:** You've got this.

**NARRATOR V/O:** The Aging and Disability Vaccination Collaborative powered by USAging has partnered with community providers to make getting vaccinated your easiest to-do.

**CHILD V/O:** You've got this.

**NARRATOR V/O:** With local vaccine events, access to transportation, in home vaccinations and on-site health care consultations, protecting yourself and your loved ones is not a chore anymore. So if you're aged 60 plus or a person with a disability get your yearly dose of confidence today.

**MAN V/O:** You've got this.

**ALL V/O:** Because we've got you.

**NARRATOR V/O:** A message from the Aging and Disability Vaccination Collaborative powered by USAging. Learn more at you got this dot USAging dot org.

**MAN V/O:** You've got this.

**NARRATOR V/O:** Funded by the U.S. Administration for Community Living through a grant to USAging. This does not necessarily represent the views of ACL or the U.S. government.

## RADIO PSA SCRIPTS

[Download PSA Scripts](#)

### "You've Got This" (:30)

**NARRATOR V/O:** What's on your to-do list? Check your mail. Get groceries. How about getting your annual vaccines? We can help you check that off.

**MAN V/O:** You've got this.

**NARRATOR V/O:** Yes you do. Because we've got you. With local vaccine events and access to transportation, protecting yourself and your loved ones is not a chore anymore.

**CHILD V/O:** You've got this.

**NARRATOR V/O:** A message from the Aging and Disability Vaccination Collaborative powered by USAging. Funded by the U.S. Administration for Community Living through a grant to USAging. Learn more at you got this dot USAging dot org.

### "You Got This" (:15)

**NARRATOR V/O:** Is getting vaccinated on your to-do list? We can help you check that off.

**WOMAN V/O:** You've got this.

**NARRATOR V/O:** Yes you do. See how we've got you at you got this dot USAging dot org.

**NARRATOR V/O:** A message from the Aging and Disability Vaccination Collaborative powered by USAging.

## AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

[www.c360m.com/PSAConnect/usaging](http://www.c360m.com/PSAConnect/usaging)

### **NO END DATE FOR USAGE**

You've Got This (:60, :30, :15)

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign:

<http://psa.c360m.com/?p=W143437>

Please let us know your preferences on receiving PSAs by contacting Holly Mulé via email at [hmule@c360m.com](mailto:hmule@c360m.com) or by phone at: (212) 624-9187.







AGING & DISABILITY

Vaccination  
Collaborative

*powered by* **USAging**