

Learn more about the Aging and Disability Vaccination Collaborative and USAging

yougotthis.usaging.org



USAging Facebook



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Dear Public Service Director,

Vaccinations should be a part of everyone's to do list, but especially for those with disabilities, people who are 60 and older and those with health conditions such as asthma, diabetes or heart and lung disease. Most people should get vaccinated for seasonal flu (influenza) and COVID-19 but those who are older should also get vaccinated for shingles, pneumonia, RSV (Respiratory Syncytial Virus) and other diseases. Getting vaccinated is safe and the best way to reduce your risk of getting these diseases. Additionally, vaccines can also reduce the risk of becoming very sick should you contract one of these illnesses.

The Aging and Disability Vaccination Collaborative has partnered with local organizations to help people get their yearly vaccinations. Powered by the nonprofit USAging which is dedicated to serving older adults, people with disabilities and care providers, this initiative strives to make the process of getting vaccinated as easy as possible. Through local events, access to transportation, in home vaccinations and onsite health care consultations, the Aging and Disability Vaccination Collaborative works to keep Americans safe and protected from diseases.

We hope that you will help inform your audience about the importance of vaccines by airing the new PSA titled "**You've Got This**" (:60, :30, :15). The PSA demonstrates the various resources offered by the Aging & Disability Vaccination Collaborative to make getting vaccinated easy and simple and how vaccines not only protect those who get vaccinated from diseases but also their friends, family and the community. The PSA also encourages audiences to visit YouGotThis.usaging.org for more information. We hope that you will air this PSA, which has **no end date for use**, as soon and as often as possible.

For any questions regarding the PSA, please contact our distribution representative, Holly Mule, at Connect360 Multimedia (e-mail: hmule@c360m.com; ph: 212-624-9196).

Thank you in advance for your support of this public service campaign.



Virginia Biggar
Director, Marketing & Community Outreach

TV PSA SCRIPTS

"You've Got This" (:60)

NARRATOR V/O: So, what's on your to-do list, today? Morning meetings. Bedtime stories. Driving the little ones. Taking care of the garden. How about getting your annual vaccines? We can help you check that off.

The Aging & Disability Vaccination Collaborative, powered by USAging, has partnered with community providers to make getting vaccinated your easiest to-do. With local events, access to transportation, in-home vaccinations and onsite healthcare consultations, all offered at no cost to you. Getting your shots is simply... simple. So if you're aged 60 plus or a person with a disability all you have to do is roll up your sleeves to protect yourself and your loved ones. Get vaccinated today. Get your yearly dose of confidence. You've got this! Because we've got you.

A message from the Aging and Disability Vaccination Collaborative, powered by USAging. To learn more and find vaccine providers in your area visit, YouGotThis.usaging.org

GRAPHICS:

Aging and Disability Vaccination Collaborative logo

YouGotThis.usaging.org

ACL logo

TV PSA SCRIPTS

"You've Got This" (:30)

NARRATOR V/O: So, what's on your to-do list? Morning meetings. Taking care of the garden. How about getting your annual vaccines? We can help you check that off.

With local vaccine events and access to transportation, protecting yourself and your loved ones is easy. You've got this! Because we've got you.

A message from the Aging and Disability Vaccination Collaborative, powered by USAging. To learn more and find vaccine providers in your area visit, YouGotThis.USAgings.org.

GRAPHICS:

Aging and Disability Vaccination Collaborative logo

YouGotThis.usaging.org

ACL logo

"You've Got This" (:15)

NARRATOR V/O: Is getting vaccinated on your to-do list? We can help you check it off. Because we make getting vaccinated easy. You've got this! Because we've got you.

To learn more, visit, YouGotThis.USAgings.org

GRAPHICS:

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AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

<https://psaconnect.c360m.com/advc>

No End Date For Use

You've Got This (:60, :30, :15)

Please let us know your preferences on
receiving PSAs by contacting:

Holly Mulé via email at hmule@c360m.com
or by phone at (212) 624-9196.



AGING & DISABILITY

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