

DIAL

888.677.1199

Disability Information & Access Line



TV Public Service Campaign

A PSA from

USAging

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About Disability Information and Access Line (DIAL)

The Disability Information and Access Line (DIAL) helps people with disabilities and their advocates by connecting them to information and local community resources that support independent living. Launched in 2021 to help disabled people access COVID-19 vaccinations, DIAL also provides information about essential services such as independent living, transportation, housing support, advocacy and more.

Established through a partnership between the Administration for Community Living (ACL) and the Centers for Disease Control and Prevention (CDC), DIAL is operated as a collaboration between USAGing, a national nonprofit dedicated to serving older adults, people with disabilities and care providers, and a consortium of organizations serving people with disabilities.

To learn more, please visit: [DIAL.acl.gov](https://dial.acl.gov).



Learn more about DIAL and ACL

DIAL.ACL.GOV



ACL FACEBOOK



ACL TWITTER

Dear Public Service Director,

For those with disabilities, it is often difficult to find the resources and answers needed to support independent living, including locating accessible transportation options or finding information on disability advocacy. The Disability Information and Access Line (DIAL) was created to help address these challenges, by easily connecting individuals with disabilities and their advocates to the services they need.

DIAL provides callers with information and helps connect them to local community resources that support independent living. Established through a partnership between the Administration for Community Living (ACL) and the Centers for Disease Control and Prevention (CDC), DIAL is operated as a collaboration between USAging, a national nonprofit dedicated to serving older adults, people with disabilities and care providers, and a consortium of organizations serving people with disabilities.

Launched in 2021 to help disabled people access COVID-19 vaccinations, DIAL also provides information about essential services such as independent living, transportation, housing support, advocacy and more. Additionally, DIAL's staff are trained to work with people of various communications abilities, including assisting people in other languages as well as callers who are hearing impaired and hard-of-hearing.

We hope that you will help inform your community about the benefits of this service by airing the new PSA titled **"DIAL" (:60, :30, :15)**. The PSA demonstrates how DIAL helps those with disabilities and their loved ones connect to local experts and the support they need. The PSA also encourages audiences to visit dial.acl.gov or call 888-677-1199 for more information. We hope that you will air this PSA, which has **no end date for use**, as soon and as often as possible.

For any questions regarding the PSA, please contact our distribution representative, Holly Mule, at Connect360 Multimedia (e-mail: hmule@c360m.com; ph: 212-624-9196).

Thank you in advance for your support of this public service campaign.



Virginia Biggar
Director, Marketing & Community Outreach

"DIAL " (:60)

NARRATOR V/O: A new day starts here. And it starts now with the Disability Information and Access Line. DIAL is a resource hub, here to help you and your loved ones thrive by connecting you to local experts and support. Our dedicated staff is available by phone, text, video, email and online chat—and we can assist you in your preferred language, including ASL. No matter how you contact us, our staff is ready to provide education and resources about independent living, accessible transportation, advocacy and more. Starting here. Starting now. DIAL is your helping hand for finding resources, answers and local support. We are by your side. Always. Connect with us today at 888.677.1199 (eight eight eight, six seven seven, one one, nine nine) or DIAL dot acl dot gov.

GRAPHICS:

DIAL logo
888.677.1199
dial.acl.gov

FADE SOUND AND PICTURE OUT

"DIAL " (:30)

NARRATOR V/O: A new day starts now with the Disability Information and Access Line. DIAL is a resource hub that can connect you to local experts, provide information and help you find support. No matter how you contact us, we're ready to provide resources for: independent living, accessible transportation, advocacy and more. We are by your side. Always. Connect with us today at 888.677.1199 (eight eight eight, six seven seven, one one, nine nine) or DIAL dot acl dot gov.

GRAPHICS:

DIAL logo
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dial.acl.gov

FADE SOUND AND PICTURE OUT

"DIAL " (:15)

NARRATOR V/O: The Disability Information and Access Line DIAL is a resource hub that can connect you to local experts, provide information and help you find support. Connect with us today at 888.677.1199 (eight eight eight, six seven seven, one one, nine nine).

GRAPHICS:

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FADE SOUND AND PICTURE OUT

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/dial>

No End Date For Use

"DIAL" (:60, :30, :15)

Please let us know your preferences on receiving
PSAs by contacting:

Holly Mulé via email at hmule@c360m.com
or by phone at (212) 624-9196.

501 (c)(3) certificate



ATLANTA GA 39901-0001

In reply refer to: 0752484920
Oct. 21, 2019 LTR 4168C 0
52-1052345 000000 00
00016152
BODC: NOBOD

NATIONAL ASSOCIATION OF AREA
AGENCIES ON AGING INC
1100 NEW JERSEY AVE SE
WASHINGTON DC 20003



022204

Employer ID number: 52-1052345
Form 990 required: YES

Dear NATIONAL ASSOC OF AREA AGENCIE:

We're responding to your request dated Oct. 09, 2019, about your tax-exempt status.

We issued you a determination letter in DECEMBER, 1982, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(03).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,



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