



Dave Thomas  
Foundation  
*for Adoption*®

Forever Families for Children in Foster Care

# ***Changing Lives***



***A TV Public Service  
Announcement***

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## DAVE THOMAS FOUNDATION FOR ADOPTION

The Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to finding permanent homes for the more than 100,000 children waiting to be adopted from foster care in the United States. Created by Wendy's® founder Dave Thomas who was adopted, the Foundation implements evidence-based, results-driven national service programs, foster care adoption awareness campaigns and innovative grantmaking.

To learn more, visit [davethomasfoundation.org](http://davethomasfoundation.org).



*There are nearly*  
**400,000**  
**CHILDREN**  
*in the foster  
care system in the  
United States.*

# Learn more about the Dave Thomas Foundation for Adoption

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Dear Public Service Director,

Children are placed in foster care after enduring abuse, neglect, parental drug use or other issues, and many have experienced countless layers of trauma, grief and loss in their lives. The priority of the foster care system is to keep families together. But when a judge has ruled that it is unsafe for a child to return to their family of origin, they need someone to step forward to adopt them. In the United States, nearly 400,000 children are in foster care, more than 100,000 of whom are available for adoption.

But every day, more than 50 youth age out of the system without a permanent family, leaving them at a higher risk of experiencing homelessness, unemployment and other negative outcomes.

Created in 1992 by Wendy's® founder Dave Thomas who was adopted, the Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to dramatically increasing the number of adoptions of children waiting in North America's foster care systems.

Through our [Wendy's Wonderful Kids® program](#), the Foundation supports the hiring of adoption recruiters who serve children and youth most at risk of aging out of care without a family. We also work to remove barriers for families pursuing adoption by promoting adoption-friendly workplaces, by supporting innovative grant-making and by providing free educational resources.

We are committed to expanding the reach of our initiatives to elevate the national conversation about the urgent need for foster care adoption and dispelling the myths and misperceptions that surround the children in care. And we diligently advocate for policies and practices that improve the systems with which children and families are involved.

On behalf of the Dave Thomas Foundation for Adoption, thank you for supporting this public service campaign and for sharing our message.

All good wishes,



Rita L. Soronen  
President & CEO  
Dave Thomas Foundation for Adoption

## Changing Lives

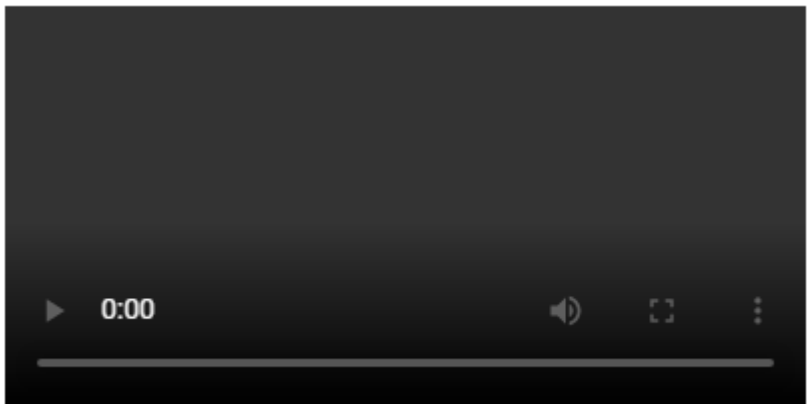
Please inform your audience about the importance of foster care adoption by airing the Dave Thomas Foundation for Adoption's new PSA campaign, "**Changing Lives**" (:60, :60, :60, :30, :30).

The PSAs encourage viewers to visit [davethomasfoundation.org](http://davethomasfoundation.org) to learn more.

We hope you will air this campaign, **which has no end date for use**, as soon and as often as possible. Together, we will achieve the vision that *every* child will have a permanent home and a loving family.

If you have any questions, please contact the Foundation's distribution representative:

Shaliza Thomas  
Connect360 Multimedia  
212-624-9187  
[stthomas@c360m.com](mailto:stthomas@c360m.com)



### "Changing Lives: Hailey's Story" (:30)

**Narrator V/O:** Hailey and her siblings were placed in foster care due to abuse and neglect.

**Hailey V/O:** I remember when I would constantly think about if we would ever find a home.

**Narrator V/O:** The Dave Thomas Foundation for Adoption found a permanent family for the children ... together. You can help siblings still waiting. Learn more at [davethomasfoundation.org](http://davethomasfoundation.org)

### "Changing Lives: Jayden's Story" (:30)

**Jayden V/O:** After I was adopted, I felt happy because I had a permanent home.

**Narrator V/O:** The Dave Thomas Foundation for Adoption found a safe, permanent home for Jayden. And today, he is thriving.

**Jayden V/O:** It feels amazing because I know whatever I do, my parents will support me in it.

**Narrator V/O:** Learn how you can help children still waiting for their forever family at [davethomasfoundation.org](http://davethomasfoundation.org)

### "Changing Lives: Merriah's Story" (:30)

**Merriah V/O:** It's kind of like the only thing you think about, really. I didn't think I was going to get adopted.

**Narrator V/O:** The Dave Thomas Foundation for Adoption works to find safe, permanent homes for teens lingering in foster care, like Merriah.

**Merriah V/O:** Just give us a chance, I guess. There aren't that many people who adopt teenagers.

**Narrator V/O:** You can help change the life of a child still waiting. Learn more at [davethomasfoundation dot org](http://davethomasfoundation.org)

## AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

<https://psaconnect.c360m.com/dt/>

### **NO END DATE FOR USE**

"Changing Lives: Hailey's Story" (:60, :30)

"Changing Lives: Jayden's Story" (:60, :30)

"Changing Lives: Merriah's Story" (:60, :30)

Please let us know your preferences on receiving PSAs by contacting Shaliza Thomas via e-mail at [stthomas@c360m.com](mailto:stthomas@c360m.com) or by phone at (212) 624-9187.



## 501(c)(3) Certificate:

INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: APR 22 1997

Employer Identification Number:  
31-1356151

DLN:  
17053089881007

Contact Person:  
D. A. DOWNING  
Contact Telephone Number:  
(513) 241-5199

Our Letter Dated:  
December, 1992

Addendum Applies:  
No

DAVE THOMAS FOUNDATION FOR ADOPTION  
C/O RON MUSICK  
PO BOX 256  
DUBLIN, OH 43017-0256

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(2).

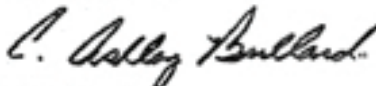
Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(2) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



District Director



Dave Thomas  
Foundation  
*for Adoption*<sup>®</sup>

Forever Families for Children in Foster Care

[davethomasfoundation.org](http://davethomasfoundation.org)