



Help us attract the most talented group of  
Peace Corps Volunteers in history.

# Bold Invitation Radio Public Service Campaign



## About the Peace Corps

The Peace Corps brings together skilled, committed Volunteers with welcoming host communities for service opportunities in more than 60 countries.

Volunteers live and work side by side with community members on locally prioritized projects, building relationships, exchanging cultures and knowledge, and helping transform lives for generations.

Visit [peacecorps.gov/bold](https://peacecorps.gov/bold) to learn more.



## Learn more about the Peace Corps

[PEACECORPS.GOV](https://www.peacecorps.gov)



[FACEBOOK](https://www.facebook.com/peacecorps)



[TWITTER](https://twitter.com/peacecorps)



[INSTAGRAM](https://www.instagram.com/peacecorps)



[YOUTUBE](https://www.youtube.com/peacecorps)

Dear Public Service Director,

The big-hearted. The bold. The builders. The teachers. The changemakers. For your listeners who are passionate about making a positive, lasting impact in our world, we have a place for them.

We are the Peace Corps. In more than 60 countries, *we go the distance to make a difference*. **To fulfill our powerful mission, we need to attract the most diverse, talented group of Peace Corps Volunteers in the history of the federal government agency** and inspire more Americans to serve boldly.

Founded in 1961, the Peace Corps is an exciting network of Volunteers who live and work side-by-side with welcoming communities on locally prioritized projects in Education, Health, Environment, Agriculture, Community Economic Development, and Youth in Development.

This new "**Bold Invitation**" **Public Service Announcement (PSA) Campaign invites college students, working adults, and early retirees** to learn more about becoming a Peace Corps Volunteer. The inspiring spots (:60, :30) urge listeners to use their purpose and passion to help make lasting, generational impact.

On behalf of the Peace Corps, please consider airing this important message across your platforms and helping us make a difference. If you have questions about the PSAs, contact our distribution representative at Connect360 Multimedia, Shaliza Thomas, who can be reached at 212-624-9187 and sthomas@c360m.com.

Thank you in advance for supporting this powerful public service campaign.

Sincerely,

A handwritten signature in cursive script, appearing to read "Carol Spahn".

Carol Spahn  
Director of the Peace Corps

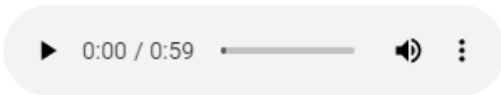


# Peace Corps

In more than 60 countries, Peace Corps Volunteers are putting their purpose, passion, and skills to work in partnership with welcoming host communities – growing, teaching, learning, and making change. Together.

To learn more, please listen to the new PSA below titled "**Bold Invitation**" (:60) which is also available in a :30 length. We ask that you please air this PSA, **which has no end date for use**, as soon and as often as possible.

## "Bold Invitation" (:60)



## "Bold Invitation" (:60)

### **MUSIC UP AND UNDER**

**NARRATOR V/O:** Are you looking for more in this world? Are you ready for something bigger? Then we are looking for you. The big-hearted. The bold. The messy and the gutsy. The teachers. The growers. The builders. The skilled. The sharers. The changemakers.

We need you. We are the Peace Corps.

In more than 60 countries, we go all in and all out. We are Volunteers, partners, communities— working together, living together. Bringing our experience, passion, and joy to building a better world. Together.

From tackling climate change in Mexico. To keeping kids healthy in Kenya. From sustainable farming in the Philippines. To education in Kosovo.

We learn more. Give more. Share freely and serve boldly. Are you ready to tackle the tough stuff? To go the distance to make a difference? Then we have a place where you belong. Join us at [PeaceCorps.gov](#).

### **FADE SOUND AND MUSIC OUT**

## "Bold Invitation" (:30)

### **MUSIC UP AND UNDER**

**NARRATOR V/O:** To the big-hearted. The bold. The teachers. The growers. The builders. The changemakers. We need you.

We are the Peace Corps. In more than 60 countries, We go the distance to make a difference. We are Volunteers, partners, communities bringing our experience, joy, and passion to building a better world. Together.

Are you looking for more? Then we are looking for you. Join us at [PeaceCorps.gov](http://PeaceCorps.gov)

### **FADE SOUND AND MUSIC OUT**

## AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/pc/>

### **No End Date For Use**

"Bold Invitation" (:60, :30)

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign:

<http://psa.c360m.com/?p=P142886>

Please let us know your preferences on receiving PSAs by contacting: Shaliza Thomas: via e-mail at [sthomas@c360m.com](mailto:sthomas@c360m.com) or by phone at (212) 624-9187.



THANK YOU FOR YOUR SUPPORT!



**Peace  
Corps**

[peacecorps.gov/bold](https://peacecorps.gov/bold)