



Help us attract the most talented group of Peace Corps Volunteers in history.

Bold Invitation TV

Public Service Campaign



About the Peace Corps

The Peace Corps brings together skilled, committed Volunteers with welcoming host communities for service opportunities in more than 60 countries.

Volunteers live and work side by side with community members on locally prioritized projects, building relationships, exchanging cultures and knowledge, and helping transform lives for generations.

Visit peacecorps.gov/bold to learn more.



Learn more about the Peace Corps

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[YOUTUBE](https://www.youtube.com/peacecorps)

Dear Public Service Director,

If your viewers are looking for more in this world ... If they are ready to be part of something bigger ... you can help us open a door for them.

We are the Peace Corps. In more than 60 countries, *we go the distance to make a difference*. To fulfill our powerful mission, *we need to attract the most diverse, talented group of Peace Corps Volunteers* to serve boldly.

Founded in 1961, the Peace Corps is an exciting network of Volunteers who live and work side-by-side welcoming communities on locally prioritized projects in Education, Health, Environment, Agriculture, Community Economic Development, and Youth in Development.

The "*Bold Invitation*" *Public Service Announcement (PSA) Campaign* invites college students, working adults, and early retirees to learn more about becoming a Peace Corps Volunteer. The inspiring spots (:60, :30, :15) urge viewers to use their purpose and passion to help make lasting, generational impact.

On behalf of the Peace Corps, please consider airing this important message across your platforms and helping us make a difference. If you have questions about the PSAs, contact our distribution representative at Connect360 Multimedia, Shaliza Thomas, who can be reached at 212-624-9187 and stthomas@c360m.com. Thank you in advance for supporting this powerful public service campaign.

Sincerely,

A handwritten signature in cursive script that reads "Carol Spahn". The signature is written in dark ink and is positioned above the printed name and title.

Carol Spahn
Director

Peace Corps

In more than 60 countries, Peace Corps Volunteers are putting their purpose, passion, and skills to work in partnership with welcoming host communities – growing, teaching, learning, and making change. Together.

To learn more, please watch the new PSA below titled "**Bold Invitation**" (:60) which is also available in :30 and :15 lengths. We ask that you please air this PSA, **which has no end date for use**, as soon and as often as possible.



"**Bold Invitation**" :60

"Bold Invitation" (:60)

MUSIC UP AND UNDER

NARRATOR V/O: Are you looking for more in this world? Are you ready for something bigger? Then we are looking for you.

The big-hearted. The bold. The messy and the gutsy. The teachers. The growers. The builders. The changemakers. We need you.

We are the Peace Corps. In more than 60 countries, we go all in and all out. We are Volunteers, partners, communities— working together, living together. Bringing our experience, passion, and joy to building a better world. Together.

We are powered by connection. We are driven by purpose. We open our arms, our hearts, our doors, our minds. We share freely and serve boldly.

Are you ready to tackle the tough stuff? To go the distance to make a difference? Then we have a place where you belong. The Peace Corps. Join us.

GRAPHICS:

Peace Corps logo

Going the distance to make a difference

PeaceCorps.gov/Bold

FADE SOUND AND MUSIC OUT

"Bold Invitation" (:30)

MUSIC UP AND UNDER

NARRATOR V/O: Are you looking for more in this world? Then we are looking for you. The big-hearted. The bold. Those driven by purpose.

We are the Peace Corps. Volunteers, partners, communities in more than 60 countries. Bringing our experience, joy, and passion to building a better world. Together.

Are you ready to serve boldly? To go the distance to make a difference?

Then we have a place where you belong. Join us.

GRAPHICS:

Peace Corps logo

Going the distance to make a difference

PeaceCorps.gov/Bold

FADE SOUND AND MUSIC OUT

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

www.c360m.com/PSAConnect/pc/

No End Date For Use

Bold Invitation :60, :30, :15

Please let us know your preferences on receiving
PSAs by contacting:

Shaliza Thomas via email at sthomas@c360m.com
or by phone at (212) 624-9187.

THANK YOU FOR YOUR SUPPORT!



**Peace
Corps**

peacecorps.gov/bold