



Help kids
bloom.



**FEED THE
CHILDREN®**

A TV PUBLIC SERVICE CAMPAIGN



Kids
everywhere
need **food.**

ABOUT FEED THE CHILDREN

Feed the Children envisions a world where no child goes to bed hungry. In the U.S. and internationally, we are dedicated to helping families and communities achieve stable lives and to reducing the need for help tomorrow, while providing food and resources to help them today. We distribute product donations from corporate donors to local community partners, we provide support for teachers and students, and we mobilize resources quickly to aid recovery efforts when natural disasters strike.



Learn more about Feed the Children

ABOUT



FACEBOOK



INSTAGRAM



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Dear Public Service Director,

It is estimated that as many as one in eight children in the United States is now food insecure, meaning that they do not always know how or when they will get their next meal. As high food prices and 2023's reduction of federal SNAP benefits continue to drive economic instability in the U.S., vulnerable children around the world also face serious challenges obtaining the food they need. For developing children everywhere, growing up hungry presents risks not only to their wellbeing, but to their physical and mental health as well.

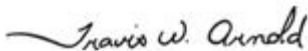
Feed the Children, a 501(c)(3) nonprofit organization, has pursued its vision of a world without childhood hunger since 1979. We are dedicated to helping families and communities achieve stable lives and to reducing the need for help tomorrow while providing food and assistance to help them today. To do this, we distribute product donations of food and other resources from corporate donors through our network of local community partners across the United States. We also manage child-focused community development programs in eight countries around the world.

Please help inform your audience about the critical issue of food insecurity by airing the new PSAs "**Help Kids Bloom | Feed the Children | Learn More**" (:60, :30) and "**Help Kids Bloom | Feed the Children | Donate**" (:30). These PSAs connect the idea of springtime as a time of growth to the variety of food and other resources children need to thrive—resources to which, unfortunately, many vulnerable families lack access—and encourage viewers to learn more about how they can help. **We have no specific end-date for using these PSAs.** We hope that you will air them as soon and as often as possible.

If you have any questions regarding these PSAs, please contact our distribution representative, Shaliza Thomas at Connect360 Multimedia (stthomas@c360m.com; 212-624-9187).

Thank you in advance for your support of this public service message.

Sincerely,



Travis Arnold
President and CEO

Help Kids Bloom | Feed the Children | Learn More

Families are struggling and too many children don't have enough to eat. Feed the Children brings them food, resources and hope.

To learn more, please watch Feed the Children's latest public service announcement (PSA) titled "**Help Kids Bloom | Feed the Children | Learn More**" (:30). We ask that you please air our PSA as soon and as often as possible. **These PSAs have no end date for use.**

More PSAs are also available for review and download at: <https://psaconnect.c360m.com/ftc/>



"Help Kids Bloom | Feed the Children | Learn More" (:60)

NARRATOR V/O: As the world springs to life, kids need all kinds of things to bloom.

They need love and protection...and kids everywhere need food. They need safe, clean water and resources to learn good habits and stay healthy. Young minds need books to learn, develop, and face the future.

But our most vulnerable children lack access to what they need both in the U.S. and around the world.

Together, we can help them. Your support delivers food and other resources to families so children can grow and thrive.

Help kids bloom.

Learn how you can help.

"Help Kids Bloom | Feed the Children | Learn More" (:30)

NARRATOR V/O: As the world springs to life, kids need all kinds of things to bloom.

They need love, protection...and they need food. They need clean water and good hygiene to stay healthy. And young minds need books to develop and learn.

But children everywhere lack access to what they need. Your support helps deliver food and resources to families so children can grow and thrive.

Help kids bloom.

Learn more.

"Help Kids Bloom | Feed the Children | Donate" (:30)

NARRATOR V/O: As the world springs to life, kids need all kinds of things to bloom.

They need love, protection...and they need food. They need clean water and good hygiene to stay healthy. And young minds need books to develop and learn.

But children everywhere lack access to what they need. Your support helps deliver food and resources to families so children can grow and thrive.

Help kids bloom.

Please donate today.

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/ftc/>

NO END DATE FOR USE

"Help Kids Bloom | Feed the Children | Learn More" (:60, :30)

"Help Kids Bloom | Feed the Children | Donate" (:30)

Please let us know your preferences on
receiving PSAs by contacting:

Shaliza Thomas via email at sthomas@c360m.com
or by phone at (212) 624-9187.

501 (c)(3) certificate



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248344558

Feb. 23, 2009 LTR 4168C E0

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BODC: TE

FEED THE CHILDREN INC
333 N MERIDIAN AVE
OKLAHOMA CITY OK 73107-6507



015219

Employer Identification Number: 73-6108657
Person to Contact: Mr. Burns
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Feb. 11, 2009, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in May 1967, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

A handwritten signature in cursive script.

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I



**FEED THE
CHILDREN®**

feedthechildren.org