



Dave Thomas
Foundation
for Adoption

Forever Families for Children in Foster Care

Changing Lives



A Radio Public Service Announcement

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DAVE THOMAS FOUNDATION FOR ADOPTION

The Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to finding permanent homes for the more than 100,000 children waiting to be adopted from foster care in the United States. Created by Wendy's® founder Dave Thomas who was adopted, the Foundation implements evidence-based, results-driven national service programs, foster care adoption awareness campaigns and innovative grantmaking.

To learn more, visit davethomasfoundation.org.



There are nearly
400,000
CHILDREN
*in the foster
care system in the
United States.*

**Learn more about
the Dave Thomas Foundation
for Adoption**

ABOUT



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Dear Public Service Director,

Children are placed in foster care after enduring abuse, neglect, parental drug use or other issues, and many have experienced countless layers of trauma, grief and loss in their lives. The priority of the foster care system is to keep families together. But when a judge has ruled that it is unsafe for a child to return to their family of origin, they need someone to step forward to adopt them. In the United States, nearly 400,000 children are in foster care, more than 100,000 of whom are available for adoption.

But every day, more than 50 youth age out of the system without a permanent family, leaving them at a higher risk of experiencing homelessness, unemployment and other negative outcomes.

Created in 1992 by Wendy's® founder Dave Thomas who was adopted, the Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to dramatically increasing the number of adoptions of children waiting in North America's foster care systems.

Through our [Wendy's Wonderful Kids® program](#), the Foundation supports the hiring of adoption recruiters who serve children and youth most at risk of aging out of care without a family. We also work to remove barriers for families pursuing adoption by promoting adoption-friendly workplaces, by supporting innovative grant-making and by providing free educational resources.

We are committed to expanding the reach of our initiatives to elevate the national conversation about the urgent need for foster care adoption and dispelling the myths and misperceptions that surround the children in care. And we diligently advocate for policies and practices that improve the systems with which children and families are involved.

On behalf of the Dave Thomas Foundation for Adoption, thank you for supporting this public service campaign and for sharing our message.

All good wishes,



Rita L. Soronen
President & CEO
Dave Thomas Foundation for Adoption

Changing Lives

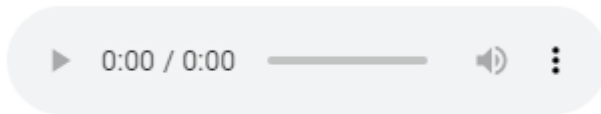
Please inform your audience about the importance of foster care adoption by airing the Dave Thomas Foundation for Adoption's new PSA campaign, "**Changing Lives**" (:60, :60, :30, :30, :30).

The PSAs encourage listeners to visit davethomasfoundation.org to learn more.

We hope you will air this campaign, **which has no end date for use**, as soon and as often as possible. Together, we will achieve the vision that *every* child will have a permanent home and a loving family.

If you have any questions, please contact the Foundation's distribution representative:

Shaliza Thomas
Connect360 Multimedia
212-624-9187
sthomas@c360m.com



RADIO PSA SCRIPTS

"Changing Lives" — Sadie's Story (:30)

Narrator V/O: Latrell spent more than eight years in foster care. His world changed when he was adopted at 15 with help from the Dave Thomas Foundation for Adoption.

Sadie V/O: I think about how much we love him, and I wish we could have had him for his entire childhood.

Narrator V/O: The Foundation is changing the lives of thousands of teens waiting in foster care. You can help. Learn more at [davethomasfoundation dot org](http://davethomasfoundation.org).

"Changing Lives" — Daisy's Story 1 (:30)

Narrator V/O: Daisy was abandoned and placed in foster care at 15 years old.

Daisy V/O: Before I was adopted, I felt like I wasn't enough. I had a hole in my heart. But when my mom asked to adopt me, that hole was closed.

Narrator V/O: The Dave Thomas Foundation for Adoption is changing the lives of teenagers lingering in foster care, like Daisy, who need a safe, permanent home now. You can help. Learn more at [davethomasfoundation dot org](http://davethomasfoundation.org).

**"Changing Lives"
— Daisy's Story 2 (:30)**

Daisy V/O: My life was challenging from the beginning.

Narrator V/O: Daisy spent most of her life in and out of foster care.

Daisy V/O: It's always in the back of your mind ... When am I going to have to move again?

Narrator V/O: Daisy finally has the safe, permanent home she deserves, thanks to the work of the Dave Thomas Foundation for Adoption, which is committed to finding forever families for the longest-waiting children in foster care. Learn more at davethomasfoundation.org.

AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

<https://psaconnect.c360m.com/dt/>

NO END DATE FOR USE

"Changing Lives" — Daisy's Story (:60)

"Changing Lives" — Mary's Story (:60)

"Changing Lives" — Sadie's Story (:30)

"Changing Lives" — Daisy's Story 1 (:30)

"Changing Lives" — Daisy's Story 2 (:30)

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign: <http://psa.c360m.com/?p=R143060>

Please let us know your preferences on receiving PSAs by contacting Shaliza Thomas via e-mail at sthomas@c360m.com or by phone at (212) 624-9187.

501(c)(3) Certificate:

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: APR 22 1997

Employer Identification Number:
31-1356151
EIN:
17051089881007
Contact Person:
D. A. DOWNING
Contact Telephone Number:
(513) 241-5199
Our Letter Dated:
December, 1992
Addendum Applies:
No

DAVE THOMAS FOUNDATION FOR ADOPTION
C/O RON MESSICK
PO BOX 256
DUBLIN, OH 43017-0256

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(2).

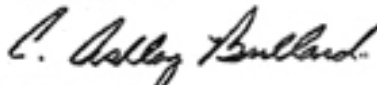
Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(2) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



District Director



Dave Thomas
Foundation
for Adoption[®]

Forever Families for Children in Foster Care

davethomasfoundation.org