



Dave Thomas  
Foundation  
for Adoption®

Forever Families for Children in Foster Care

# ***If the Walls Could Talk***



**A Radio Public Service Announcement**

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## DAVE THOMAS FOUNDATION FOR ADOPTION

The Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to finding permanent homes for the more than 100,000 children waiting to be adopted from foster care in the United States. Created by Wendy's® founder Dave Thomas who was adopted, the Foundation implements evidence-based, results-driven national service programs, foster care adoption awareness campaigns and innovative grantmaking.

To learn more, visit [davethomasfoundation.org](http://davethomasfoundation.org).



*There are more than*  
**400,000**  
**CHILDREN**  
*in the foster  
care system in the  
United States.*

# Learn more about the Dave Thomas Foundation for Adoption

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Dear Public Service Director,

Right now in the United States, more than 400,000 children, through no fault of their own, are in foster care. For more than 100,000 of them, a judge has ruled that it's not safe to return to their family of origin. These children are simply waiting for someone to step forward to adopt them.

But every day, more than 50 youth age out of the system without a permanent family, leaving them at a higher risk of experiencing homelessness, unemployment and other negative outcomes.

Created in 1992 by Wendy's® founder Dave Thomas who was adopted, the Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to dramatically increasing the number of adoptions of children waiting in North America's foster care systems.

The Foundation's generous donors empower our work to raise awareness about the urgent need for foster care adoption, advocate for adoption benefits in the workplace and support the continued expansion of our [Wendy's Wonderful Kids® program](#). A rigorous, five-year national evaluation revealed that children referred to Wendy's Wonderful Kids are **up to 3x more likely to be adopted from foster care**.

The Foundation has helped find forever families for more than 12,000 children. But there is more work to be done to serve children still waiting to be adopted who need our help the most.

On behalf of the Dave Thomas Foundation for Adoption, thank you for supporting this public service campaign and for sharing our message.

All good wishes,



Rita L. Soronen  
President & CEO  
Dave Thomas Foundation for Adoption

## If the Walls Could Talk

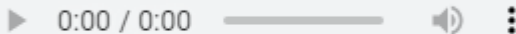
Please inform your audience about the importance of foster care adoption by airing the Dave Thomas Foundation for Adoption's new PSA campaign, **"If the Walls Could Talk"** (:60, :60, :30, :30, :15).

The PSAs encourage listeners to visit [davethomasfoundation.org](http://davethomasfoundation.org) to learn more.

We hope you will air this campaign, **which has no end date for use**, as soon and as often as possible. Together, we will achieve the vision that *every* child will have a permanent home and a loving family.

If you have any questions, please contact the Foundation's distribution representative:

Shaliza Thomas  
Connect360 Multimedia  
212-624-9187  
[sthomas@c360m.com](mailto:sthomas@c360m.com)



## RADIO PSA SCRIPTS

**"If the Walls Could Talk"**  
**— Brianna and Taye's Story (:60)**

**Taye V/O:** We didn't know what to expect. We were just, just left in a hotel.

**Brianna V/O:** My mom was doing drugs in the house.

**Narrator V/O:** Taye and Brianna spent years of their childhood in homes that weren't safe. They were placed in foster care and longed for a permanent, loving home.

**Taye V/O:** I didn't know what my future was.

**Brianna V/O:** I wouldn't speak to anyone. I was afraid of everything.

**Narrator V/O:** With help from the Dave Thomas Foundation for Adoption, Brianna and Taye were adopted and now feel excited about their futures.

**Brianna V/O:** I'm studying to be a chef, and I really want to travel the world.

**Taye V/O:** I'm going to be a mechanic, and I can focus on my career.

**Narrator V/O:** Right now, in the United States, there are more than 100,000 children in foster care just like Brianna and Taye, who need a family now.

Learn how you can help at [davethomasfoundation.org](http://davethomasfoundation.org).

**"If the Walls Could Talk"**  
**— Barbara's Story (:60)**

**Barbara V/O:** Hi, I'm Barbara, and I work for social services. On our lobby wall, there's a picture of this kid I used to work with. She's all of 17 years old, and she's on one of those missing posters.

Unfortunately, that happens to a lot of our kids who don't have somebody to step up for them. They stay in foster care for years, they aren't adopted, and they age out. They either wind up in jail, or they live on the streets.

**Narrator V/O:** The Dave Thomas Foundation for Adoption works every day to find safe, permanent homes for children at risk of aging out of foster care ... before it's too late.

**Barbara V/O:** I adopted two teenagers from foster care. Their outlook on life changed. If I can do a little bit to help, it's worth it.

**Narrator V/O:** You can help too. Learn more at [davethomasfoundation.org](http://davethomasfoundation.org).

## AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

<https://psaconnect.c360m.com/dt/>

### NO END DATE FOR USE

"If the Walls Could Talk" — Brianna and Taye's Story (:60)

"If the Walls Could Talk" — Barbara's Story (:60)

"If the Walls Could Talk" — Taye's Story (:30)

"If the Walls Could Talk" — Brianna's Story (:30)

"If the Walls Could Talk" — Ariana's Story (:30)

"If the Walls Could Talk" — Narrator Only (:15)

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign: <http://psa.c360m.com/?p=K142413>

Please let us know your preferences on receiving PSAs by contacting Shaliza Thomas via e-mail at [sthomas@c360m.com](mailto:sthomas@c360m.com) or by phone at (212) 624-9187.



## 501(c)(3) Certificate:

INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: APR 22 1997

Employer Identification Number:  
31-1356151

DLN:  
17053089881007

Contact Person:  
D. A. DOWNING  
Contact Telephone Number:  
(513) 241-5199

Our Letter Dated:  
December, 1992

Addendum Applies:  
No

DAVE THOMAS FOUNDATION FOR ADOPTION  
C/O RON MUSICK  
PO BOX 256  
DUBLIN, OH 43017-0256

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(2).

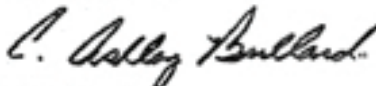
Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(2) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



District Director



Dave Thomas  
Foundation  
*for Adoption*<sup>®</sup>

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[davethomasfoundation.org](http://davethomasfoundation.org)