

Forever Families for Children in Foster Care





## Teens in Foster Care Need Forever Families





### A Radio Public Service Announcement

#### DAVE THOMAS FOUNDATION FOR ADOPTION

The Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to finding permanent homes for the more than 115,000 children waiting to be adopted from foster care in the United States. Created by Wendy's\* founder Dave Thomas who was adopted, the Foundation implements evidence-based, results-driven national service programs, foster care adoption awareness campaigns and innovative grantmaking.

To learn more, visit davethomasfoundation.org.



# Learn more about the Dave Thomas Foundation for Adoption



Dear Public Service Director,

Right now, more than 115,000 children are waiting to be adopted from foster care in the United States. They need a permanent, loving home before the clock runs out on their childhood.

Each year, more than 20,000 youth turn 18 or 21 and leave the foster care system without a forever family. With nowhere to turn for support, they are at higher risk of negative outcomes, such as homelessness and unemployment.

Created in 1992 by Wendy's® founder Dave Thomas who was adopted, the Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated to dramatically increasing the number of adoptions of children waiting in North America's foster care systems.

The Foundation's generous donors empower our work to raise awareness about the urgent need for foster care adoption, advocate for adoption benefits in the workplace and support the continued expansion of our <a href="Wendy's Wonderful Kids@program">Wendy's Wonderful Kids@program</a>. A rigorous, five-year national evaluation revealed that children referred to Wendy's Wonderful Kids are up to 3x more likely to be adopted from foster care.

The Foundation has helped find forever families for more than 12,000 children. But there is more work to be done to serve children still waiting to be adopted who need our help the most.

On behalf of the Dave Thomas Foundation for Adoption, thank you for supporting this public service campaign and for sharing our message.

All good wishes,

Rita L. Soronen
President & CEO

Dave Thomas Foundation for Adoption

#### **Teens in Foster Care Need Forever Families**

Please inform your audience about the importance of foster care adoption by airing the Dave Thomas Foundation for Adoption's new PSA campaign, "Teens in Foster Care Need Forever Families" (:60, :30, :30, :30, :15).

The PSAs encourage listeners to visit davethomasfoundation.org to learn more.

We hope you will air this campaign, **which has no end date for use**, as soon and as often as possible. Together, we will achieve the vision that *every* child will have a permanent home and a loving family.

If you have any questions, please contact the Foundation's distribution representative:

Shaliza Thomas Connect360 Multimedia 212-624-9187 sthomas@c360m.com



#### **RADIO PSA SCRIPTS**

## "Teens in Foster Care Need Forever Families" — Lexi and Laurene's Story (:60)

Lexi V/O: Before I was adopted. I felt alone.

<u>Narrator V/O:</u> After spending years in foster care, Lexi worried that she and her brother were too old to be adopted. Thankfully, the siblings were adopted with help from the Dave Thomas Foundation for Adoption.

<u>Laurene V/O:</u> I love teenagers. To see how brave Lexi was and how she opened herself up to being in a family ... All of a sudden she's holding my hand and calling me mom. It was really special.

**Narrator V/O:** Every child, no matter their age, deserves to grow up in a safe, permanent home.

<u>Laurene WO:</u> Children at every age experience challenges. Teenagers are more complex than young children, but in the best ways.

<u>Narrator V/O:</u> You are never too old for family. Learn how you can help children still waiting to be adopted from foster care at davethomasfoundation.org.

## "Teens in Foster Care Need Forever Families" — Laurene's Story (:30)

**Narrator V/O:** Laurene knew she wanted to adopt a teenager from foster care.

<u>Laurene V/O:</u> I love teenagers. I think it adds an element of fun because you can really do activities that everybody loves together.

<u>Narrator V/O:</u> The Dave Thomas Foundation for Adoption believes you are never too old for family. More than 20,000 children in the U.S. are at risk of aging out of foster care without a family. Learn how you can help at davethomasfoundation.org.

#### **RADIO PSA SCRIPTS**

## "Teens in Foster Care Need Forever Families" — Tiffany's Story (:30)

<u>Narrator V/O:</u> Data shows that after a child turns 9 in foster care, they are much less likely to be adopted. But the Dave Thomas Foundation for Adoption believes every child is adoptable.

<u>Tiffany V/O:</u> Families, if you're able to let your hair down a little bit, there's a lot to learn from teenagers.

<u>Narrator V/O:</u> The clock is ticking for teens at risk of aging out of foster care. Learn how you can help at davethomasfoundation.org.

## "Teens in Foster Care Need Forever Families" — Tonya and Tiffany's Story (:30)

<u>Narrator V/O:</u> As a teenager in foster care, Tonya didn't think she would be adopted.

Tonya V/O: I didn't think I would have a family.

**Narrator V/O:** But the Dave Thomas Foundation for Adoption found her a safe, loving home.

<u>Tiffany V/O:</u> Teenagers are fun, and there are many first milestones to experience.

<u>Narrator V/O:</u> Every year, more than 20,000 teenagers in the U.S. age out of foster care without a family. Learn how you can help at davethomasfoundation.org.

## "Teens in Foster Care Need Forever Families" — Narrator Only (:15)

<u>Narrator V/O:</u> You are never too old for a family. The Dave Thomas Foundation for Adoption is dedicated to finding forever families for children who have been waiting in foster care the longest. Learn more at davethomasfoundation.org.

#### AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

https://psaconnect.c360m.com/dt/

#### NO END DATE FOR USE

"Teens in Foster Care Need Forever Families"

— Lexi and Laurene's Story (:60)

"Teens in Foster Care Need Forever Families"
— Laurene's Story (:30)

"Teens in Foster Care Need Forever Families"
— Tiffany's Story (:30)

"Teens in Foster Care Need Forever Families"

— Tonya and Tiffany's Story (:30)

"Teens in Foster Care Need Forever Families"
— Narrator Only (:15)

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign: <a href="http://psa.c360m.com/?p=T142095">http://psa.c360m.com/?p=T142095</a>

Please let us know your preferences on receiving PSAs by contacting Shaliza Thomas via e-mail at <a href="mailto:sthomas@c360m.com">sthomas@c360m.com</a> or by phone at (212) 624-9187.

#### 501(c)(3) Certificate:

INTERNAL REVENUE SERVICE DISTRICT DIRECTOR P. O. BOX 2508 CINCINNATI, ON 45201

Date: APR 2 2 1997 -

DAVE THOMAS POUNDATION FOR ADOPTION C/O ROW MUSICK PO BOX 256 DUBLIN, OH 43017-0256 DEPARTMENT OF THE TREASURY

Employer Identification Number: 31-1356151

31-135615 DLN:

17053089881007 Contact Person:

D. A. DOWNING

Contact Telephone Number:

(513) 241-5199 Our Letter Dated:

December, 1992 Addendum Applies:

No .

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section S01(a) of the Internal Revenue Code as an organization described in section S01(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section S09(a) of the Code because you are an organization of the type described in section S09(a)(2).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(2) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,

District Director

Letter 1050 (DO/CG)



## Dave Thomas Foundation for Adoption<sup>®</sup>

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davethomasfoundation.org