



**HOPE** For The  
**WARRIORS**

TELEVISION PUBLIC  
SERVICE ANNOUNCEMENT



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## ABOUT HOPE FOR THE WARRIORS

We believe those touched by military service can succeed at home by restoring their sense of self, family and hope.

Nationally, Hope For The Warriors provides comprehensive support programs for service members, veterans and military families that are focused on transition, health and wellness, peer engagement and connections to community resources.



## Learn more about Hope For The Warriors

ABOUT



FACEBOOK



TWITTER



INSTAGRAM



LINKEDIN

Dear Public Service Director,

Hope For The Warriors understands the challenges, pride, and joy of being a military family. For today, tomorrow, and years to come, we will strive to meet the changing needs of service members and their families.

**WE BELIEVE** warriors can thrive with access to integrated services focused on their individual and collective well-being.

**WE RECOGNIZE** every service member, veteran and military family has their own goals and needs and ideal resources do not always exist in their communities.

**WE RESTORE SELF, FAMILY and HOPE** through our national services, virtual capabilities and partners in mission.

**WE PROVIDE** services that promote health and wellness in the mind, soul and body. We connect communities, whether it's bringing military families together at events or bridging better understanding between military and civilians. We promote resiliency in military families, not just today but for the long haul.

**WE ARE HOPE.**

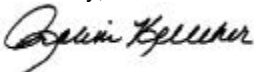
That is why we're requesting your station's support in airing our new public service announcement. The new PSA titled "**Providing HOPE to the Military Community**" (:30) illustrates how Hope For The Warriors works tirelessly to serve those who have sacrificed so much. The PSA encourages viewers to visit [hopeforthewarriors.org](http://hopeforthewarriors.org) for more information on how they can help service members, veterans, and military families.

As airtime permits, we hope you'll air "**Providing HOPE to the Military Community**" (:30) as soon and as often as possible. **This PSA has no end date for use.**

For any questions regarding the PSA, please contact our distribution representative, Shaliza Thomas, at Connect360 Multimedia (e-mail: [stthomas@c360m.com](mailto:stthomas@c360m.com); ph: 212-624-9187).

Thank you in advance for your consideration and for sharing this important message.

Sincerely,

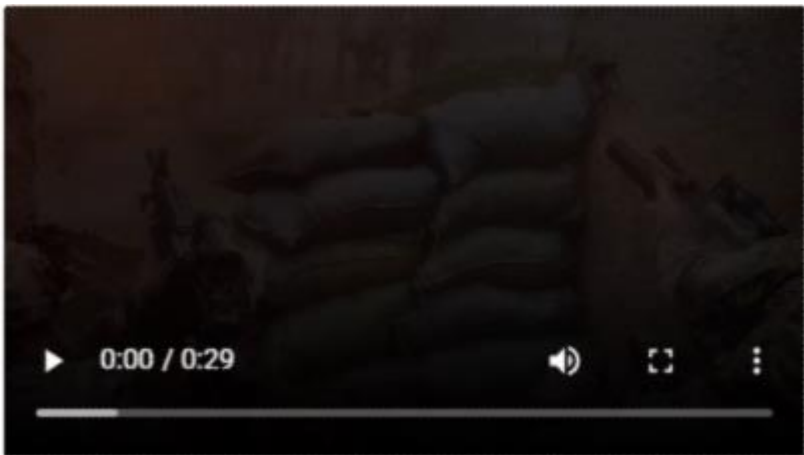


Robin Kelleher  
President/CEO Hope For The Warriors

## Hope For The Warriors

Hope For The Warriors provides comprehensive support programs for service members, veterans, and military families that are focused on transition, health and wellness, peer engagement, and connections to community resources.

We hope that you will help us communicate our messages of hope and life-changing possibilities by airing this PSA as soon and as often as possible. **This PSA has no end date for use.**



## TV PSA SCRIPTS

### "Providing HOPE to the Military Community" (:30)

#### **MUSIC UP AND UNDER**

**NARRATOR V/O:** In times of war, peace and everyday in-between,

**NARRATOR V/O:** our military stays vigilant to protect our country.

**NARRATOR V/O:** At Hope For The Warriors, we never forget them or the families who serve alongside them.

## TV PSA SCRIPTS

### **"Providing HOPE to the Military Community" (:30 continued)**

**NARRATOR V/O:** Since 2006, Hope For The Warriors has provided life-transforming programs for active duty and veterans,

**NARRATOR V/O:** military families and caregivers, families of the fallen.

**NARRATOR V/O:** Go to [hopeforthewarriors.org](http://hopeforthewarriors.org) today.

## AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

<https://psaconnect.c360m.com/hftw/>

**NO END DATE FOR USE**

"Providing HOPE to the Military Community" (:30)

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Please let us know your preferences on receiving PSAs by contacting Shaliza Thomas via e-mail at [sthomas@c360m.com](mailto:sthomas@c360m.com) or by phone at (212) 624-9187.



# 501(c)(3) Certificate:

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: NOV 28 2005

EMPLOYER IDENTIFICATION NUMBER: 20-5182295  
EIN: 17053250021016  
Contact Person: SUSAN Y MALONEY ID# 31210  
Contact Telephone Number: (877) 829-5500  
Accounting Period Ending: June 30  
Public Charity Status: 170(b)(1)(A)(vi)  
Form 990 Required: Yes  
Effective Date of Exemption: July 7, 2004  
Contribution Deductibility: Yes  
Advance Ruling Ending Date: June 30, 2011

HOPE FOR THE WARRIORS  
PMB 48 1335 STE E WESTERN BLVD  
JACKSONVILLE, NC 28546

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devisees, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8714, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

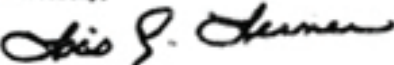
Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

If you distribute funds to other organizations, your records must show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), you must have evidence the funds will be used for section 501(c)(3) purposes.

If you distribute funds to individuals, you should keep case histories showing the recipient's name and address; the purpose of the award; the manner of selection; and the relationship of the recipient to any of your officers, directors, trustees, members, or major contributors.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Lois G. Lerner  
Director, Exempt Organizations  
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)  
Statute Extension



[HOPEFORTHEWARRIORS.ORG](http://HOPEFORTHEWARRIORS.ORG)