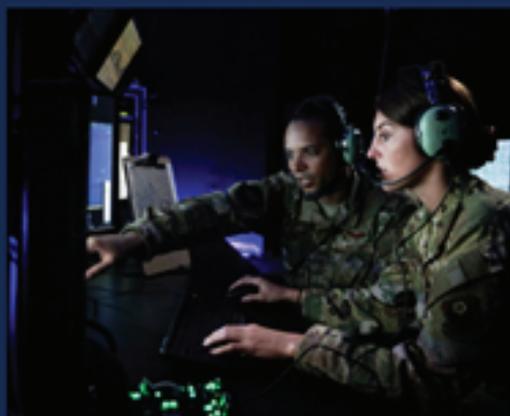




**U.S. AIR FORCE**



**Radio Public Service Announcements**  
Brought to you by the U.S. Air Force



## ABOUT THE U.S. AIR FORCE

The men and women of the U.S. Air Force represent a number of important core values such as integrity first, service before self and excellence in all they do. In addition to looking to the U.S. Air Force for protection and leadership, there are many valuable lessons we can learn from their guiding principles and traits in order to achieve success.

To learn more visit [www.airforce.com](http://www.airforce.com).



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Dear Public Service Director,

The Air Force has enjoyed a close relationship with the music industry for more than three decades. Over the years, entertainers have graciously provided support to give back to their fans and radio stations through our public service announcement (PSA) program.

For this package, we've selected PSAs from Kelly Clarkson, Martina McBride, and Reba McEntire. They are positive and uplifting messages that show there's no challenge too great to overcome in realizing our dreams and goals. The PSAs are titled "**Education**" and "**Community Volunteer Opportunity**" — **Kelly Clarkson (:30)**, "**Unplug**" — **Martina McBride (:30)**, and "**Stay in school**" — **Reba McEntire (:30)**. There is **no end date for use** and they can be aired as soon and as often as you want.

For any questions regarding the PSAs, please contact our distribution representative, Shaliza Thomas, at Connect360 Multimedia (e-mail: sthomas@c360m.com; ph: 212-624-9187).

Thank you in advance for sharing these PSAs.

Sincerely,

A handwritten signature in black ink that reads "Barry Dickey". The signature is written in a cursive, flowing style.

Barry Dickey  
Chief, Strategic Marketing Division  
United States Air Force

Please help share these new and important public service announcements from the U.S. Air Force featuring music stars Kelly Clarkson, Martina McBride and Reba McEntire. We encourage you to learn more by listening to the PSA titled **“Education”** (Kelly Clarkson) (:30) featured below.

These PSAs are available for review at <https://psaconnect.c360m.com/usaf/>.



## "Education" (Kelly Clarkson) (:30)

### **MUSIC UP AND UNDER**

**Kelly Clarkson:** Hey what's up ya'll. I'm Kelly Clarkson and as the daughter of a school teacher I know just how important education is. No matter how old you are or your situation, continuing to learn will enrich your life and help remove barriers you didn't even know were there. So much opportunity ya'll, whether it's a foreign language, history or a different way to look at things take some time each day to learn something new. This message is courtesy of the United States Air Force.

## "Community Volunteer Opportunity" (Kelly Clarkson) (:30)

### **MUSIC UP AND UNDER**

**Kelly Clarkson:** Hey ya'll I'm Kelly Clarkson. Every American dreams of creating a better life for his or her family, but in some communities those dreams face difficult challenges. When we come together to help those in need get the same opportunities as everyone else, we truly are making our country a better place to live for all of us. So look for volunteer opportunities in your community to help others achieve the American dream all right? This message is courtesy of the United States Air Force.

## "Unplug" (Martina McBride) (:30)

### **MUSIC UP AND UNDER**

**Martina McBride:** Hi, this is Martina McBride. With online news, social media and texting available twenty four seven, the world seems to be spinning faster and faster everyday and it can be overwhelming. Sometimes we just need to unplug and take a break from our electronic devices. It can help reduce stress and allow us to reflect on the things that are really in important in our lives.

**Narrator:** This message brought to you courtesy of the United States Air Force.

## "Stay in school" (Reba McEntire) (:30)

### **MUSIC UP AND UNDER**

**Reba McEntire:** Hey I'm Reba McEntire. Growing up in Oklahoma I had big dreams of becoming a successful country music singer, but I also knew the odds were against me and that I needed an education to fall back on. Studying never got in the way of my dreams. In fact, school gave me lots of opportunities I wouldn't have had otherwise with my career. Please stay in school and try your best. You never know where a good education might take you. This message is brought to you by the U.S. Air Force.

## AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

<https://psaconnect.c360m.com/usaf/>

### **NO END DATE FOR USAGE**

Education (Kelly Clarkson) (:30)

Community Volunteer Opportunity (Kelly Clarkson) (:30)

Unplug (Martina McBride) (:30)

Stay in school (Reba McEntire) (:30)

Connect360 has developed an easier way for stations to report PSA airings via a new website. This replaces our PSA reply forms and sending responses by fax or e-mail.

Please visit the following website to provide PSA usage information for this campaign:

<http://psa.c360m.com/?p=R139600>

Please let us know your preferences on receiving PSAs by contacting Shaliza Thomas via email at [stthomas@c360m.com](mailto:stthomas@c360m.com) or by phone at: (212) 624-9187.



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