



**Building Homes, Rebuilding Lives:  
Air Force TSgt Daniel Fye's Journey**  
TV PUBLIC SERVICE CAMPAIGN



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## ABOUT HOMES FOR OUR TROOPS

Homes For Our Troops (HFOT) is a publicly funded 501(c) (3) nonprofit organization that builds and donates specially adapted custom homes nationwide for severely injured post-9/11 Veterans, to enable them to rebuild their lives. Most of these Veterans have sustained injuries including multiple limb amputations, partial or full paralysis, and/or severe traumatic brain injury (TBI). These homes restore some of the freedom and independence our Veterans sacrificed while defending our country, and enable them to focus on their family, recovery, and rebuilding their lives. Since its inception in 2004, nearly 90 cents out of every dollar spent has gone directly to our program services for Veterans. HFOT builds these homes where the Veteran chooses to live, and continues its relationship with the Veterans after home delivery to assist them with rebuilding their lives.

To learn more, please visit [www.hfotusa.org](http://www.hfotusa.org).



**Learn more about  
Homes For Our Troops**

**HFOT USA**

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Dear Public Service Director,

Returning home after serving our nation can be filled with challenges for Veterans with life-altering injuries. Among the many obstacles, adapting to simple tasks such as making a meal, taking a shower or going up stairs can be a daily struggle for these Veterans and their families.

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HFOT builds these homes where the Veteran chooses to live, and continues its relationship with the Veterans after home delivery to assist them with rebuilding their lives. Empowered by the freedom and independence these homes bring, these Veterans can now focus on their recovery and returning to their life's work of serving others. Despite their life-altering injuries, many Veterans have embarked on new careers, completed their college degrees, or started families after receiving a donated specially adapted custom home.

Please join Homes For Our Troops in their mission to help rebuild the lives of our nation's most severely injured Veterans by airing the new PSA titled "**Building Homes, Rebuilding Lives: Air Force TSgt Daniel Fye's Journey**" (:60, :30). The PSA features a Veteran who shares how his HFOT home has had a positive impact on his life. The spot also encourages viewers to learn more by visiting [hfotusa.org](http://hfotusa.org). **This PSA has no end date for use.**

For any questions or additional information, please contact our distribution representative Holly Mulé at Connect360 Multimedia (email: [hmule@c360m.com](mailto:hmule@c360m.com); ph: 212-624-9196).

Thank you in advance for your support of this public service message.

Sincerely,



Renee Gugliotta  
Deputy Director of Marketing  
Homes For Our Troops

## Building Homes, Rebuilding Lives: Air Force TSgt Daniel Fye's Journey

A specially adapted custom Homes For Our Troops home not only benefits the Veteran, but brings the family together as a whole. Once Veterans move into their safe and fully accessible HFOT homes, hopes and dreams once again become a part of their lives. They are able to attend school, obtain jobs, expand families, launch businesses, compete athletically, and more. Their caregivers are under much less stress and able to accomplish life goals as well.

To learn more, please watch our new public service announcement (PSA) titled "**Building Homes, Rebuilding Lives: Air Force TSgt Daniel Fye's Journey**" (:60) which is also available in a (:30) length. **This PSA has no end date for use.** We ask that you please air this PSA as soon and as often as possible.



## TV PSA SCRIPTS

### "Building Homes, Rebuilding Lives: Air Force TSgt Daniel Fye's Journey" (:60)

1. Shot of a Veteran looking down at photos in his hand.

**MUSIC UP AND UNDER**

**VETERAN V/O:** Serving my country required sacrifice, sacrifice that changed my life forever.

2. Close-up shot of the photos in the Veterans hand. Switch to a close-up shot of the Veteran looking down at the photos. Switch to close-up shots of the Veterans legs.

**VETERAN V/O:** I remember the day I came home, because of my injuries this house wasn't right for me anymore.

3. Shot of the Veteran going through a narrow doorway. Switch to a shot of a bathroom sink. Switch to a shot of a microwave and kitchen counters.

**VETERAN V/O:** I remember the narrow doorways, the small bathrooms, the shelves out of reach when in my wheelchair.

4. Shot of stairs in the front of a house. Switch to a shot of a kitchen floor. Switch to a shot of the Veteran looking down a flight of basement stairs.

**VETERAN V/O:** Everyday was full of obstacles. I felt trapped.

5. Shot of the Veteran entering the front door of a house. Switch to a shot of the exterior of a house. Switch to a shot of the Veteran smiling with his family.

**VETERAN V/O:** I remember a better day. The day my family received a specially adapted custom home from Homes For Our Troops. That day changed everything.

# TV PSA SCRIPTS

## "Building Homes, Rebuilding Lives: Air Force TSgt Daniel Fye's Journey" (:60 continued)

6. Shot of the Veteran walking alongside his wife outside of their house. Switch to a shot of a certificate and medal on the wall. Switch to a shot of a family picture collage on the wall.

**VETERAN V/O:** Now we have a safe and accessible home to enjoy the freedom I fought for.

7. Shot of a kitchen. Switch to various shots of the Veteran and his family having dinner together.

**VETERAN V/O:** This place, our home is exactly what we needed to rebuild our lives.

8. Shot of a bathroom. Switch to a shot of a bathroom shower keypad. Switch to a shot of water coming out of a showerhead. Switch to shots of the Veteran going to a kitchen counter and using a specially adapted pull down shelf. Switch to a shot of the Veteran smiling into the camera.

**NARRATOR V/O:** Homes For Our Troops builds and donates specially adapted custom homes nationwide for severely injured post-9/11 Veterans and enables them to rebuild their lives.

9. **GRAPHIC:**  
Homes For Our Troops logo

**NARRATOR V/O:** Join our mission at HFOT USA dot org.

Building Homes, Rebuilding Lives

## AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:

[www.c360m.com/PSAConnect/hfot/](http://www.c360m.com/PSAConnect/hfot/)

### **No End Date For Use**

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Air Force TSgt Daniel Fye's Journey (:60, :30)

Please let us know your preferences on receiving  
PSAs by contacting:

**Holly Mulé** via e-mail at [hmule@c360m.com](mailto:hmule@c360m.com)  
or by phone at (212) 624-9196.



# 501 (c) (3) certificate



CINCINNATI OH 45999-0038

In reply refer to: 0248188030  
Oct. 21, 2019 LTR 4168C 0  
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TAUNTON MA 02780



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Employer ID number: 54-2143612  
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated Oct. 09, 2019, about your tax-exempt status.

We issued you a determination letter in June 2004, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at [www.irs.gov/forms-pubs](http://www.irs.gov/forms-pubs) or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,



[www.hfotusa.org](http://www.hfotusa.org)