



"VETERANS AT HOME"

A TV PUBLIC SERVICE CAMPAIGN

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Rebuilding Together

Rebuilding Together is a leading national nonprofit with more than 40 years of experience in safe and healthy housing. We help transform the lives of low-income homeowners by improving the safety and health of their homes and revitalizing their communities. Rebuilding Together's local affiliates repair about 10,000 homes nationwide each year.

For more information, please visit www.rebuildingtogether.org.



Learn more about Rebuilding Together

ABOUT



YOUTUBE



FACEBOOK



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Dear Public Service Director,

Too many Americans who once wore our nation's uniform and sacrificed for our country, now live in substandard housing and are at severe risk of homelessness. According to the U.S. Census Bureau, nearly fifty percent of the U.S. veteran population is 65 years and older, many of whom live below the poverty line. All too often, these veterans are faced with diminishing resources which prevent them from keeping up with home maintenance, causing potential health hazards like risk of injury due to falling. Deferred maintenance will increase those hazards and lead to crumbling foundations, sagging roofs and windows and doors that can't be secured. With the need for sustainable, safe and healthy housing for veterans being of great importance, Rebuilding Together and its affiliates across the country are working to provide direct assistance to veteran homeowners by providing critical home repairs at no cost to them.

Rebuilding Together is a leading national nonprofit in safe and healthy housing that provides low-income neighbors with critical home repairs and revitalizes communities. Through its Veterans at Home program, Rebuilding Together aims to amplify the efforts of federal programs, like the Veterans Housing Rehabilitation and Modification Program, by bridging the gap in available services for veterans. Veterans at Home provides no-cost, preventive home modifications and repairs to veterans and their families to improve safety and accessibility, increase independence, and facilitate aging-in place.

Please inform your audience about the importance of providing a safe and healthy home for our veterans by airing the PSA titled "**Veterans at Home**" (:30). This PSA demonstrates how Rebuilding Together works to make essential repairs to veterans' homes at no cost to them and encourages viewers to visit <http://www.rebuildingtogether.org/veterans-at-home> for more information. We hope that you will air this PSA, **which has no end date for use**, as soon and as often as possible.

If you have any questions regarding the PSA, please contact our distribution representative at Connect360 Multimedia, Shaliza Thomas (212-624-9187; stthomas@c360m.com).

Thank you in advance for your support of this public service campaign.

Sincerely,

A handwritten signature in dark ink, reading "Caroline Blakely". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Caroline Blakely
President and CEO
Rebuilding Together

Veterans at Home (:30)

Rebuilding Together is a leading national nonprofit providing emergency home repairs for our neighbors who have lost jobs and have to choose between putting food on the table and making critical home repairs. For years we've supported families who are struggling to make ends meet.

To learn more, visit www.rebuildingtogether.org/veterans-at-home. **This PSA has no end date for use.** We hope that you will air this campaign as soon and as often as possible.



"Veterans at Home" (:30)	
1. Wide shot of house, switch to close-up shot of house, switch to shot of volunteers talking, switch to shots of volunteers working,	<p><u>MUSIC UP AND UNDER</u></p> <p><u>NARRATOR V/O:</u> <i>At Rebuilding Together, we believe everyone should be given the opportunity to live in a safe and healthy home,</i></p>
2. Shot of man and woman in front of house. Switch to shot of man walking down steps, switch to shot of people talking.	<p><u>NARRATOR V/O:</u> <i>especially our veterans.</i></p>
3. Shots of volunteers working.	<p><u>NARRATOR V/O:</u> <i>We are working with the U.S. Department of Housing and Urban Development to make essential repairs to our veterans' homes at no cost to them.</i></p>
<p>4. <u>GRAPHIC:</u> JOIN US TO [Re]Pair [Re]Vitalize [Re]Cover [Re]Build Rebuilding Together</p> <p>www.rebuildingtogether.org/veteransathome</p> <p>A public service announcement from Rebuilding Together.</p>	<p><u>NARRATOR V/O:</u> <i>Learn more at rebuildingtogether.org/veteransathome.</i></p> <p><u>FADE SOUND AND PICTURE OUT</u></p>

AVAILABLE FOR DIGITAL DOWNLOAD

This PSA is available for digital download below:


<http://www.c360m.com/PSAConnect/rt/>

NO END DATE FOR USE


"Veterans at Home" (:30)

Please let us know your preferences on receiving PSAs by contacting Shaliza Thomas via e-mail at psa@c360m.com or by phone at (212) 624-9187.

501 (c) (3) Certificate:

 **IRS** Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 6246349863
Feb. 27, 2009 LTR 4168C C0
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00012592
BODC: TE

 **REBUILDING TOGETHER INC**
N EDITH M WHIDDEN
1899 L ST NW STE 1030
WASHINGTON DC 20036

14216

Employer Identification Number: 52-1585880
Person to Contact: Ms. Riley
Toll Free Telephone Number: 1-877-829-5530

Dear Taxpayer:

This is in response to your request of Feb. 18, 2009, regarding your tax-exempt status.

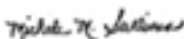
Our records indicate that a determination letter was issued in September 1988, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

