



**Rebuilding Veterans Lives**

**TV PUBLIC SERVICE CAMPAIGN**



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## ABOUT HOMES FOR OUR TROOPS

Homes For Our Troops (HFOT) is a publicly funded 501(c) (3) nonprofit organization that builds and donates specially adapted custom homes nationwide for severely injured post-9/11 Veterans, to enable them to rebuild their lives. Most of these Veterans have sustained injuries including multiple limb amputations, partial or full paralysis, and/or severe traumatic brain injury (TBI). These homes restore some of the freedom and independence our Veterans sacrificed while defending our country, and enable them to focus on their family, recovery, and rebuilding their lives. Since its inception in 2004, nearly 90 cents out of every dollar spent has gone directly to our program services for Veterans. HFOT builds these homes where the Veteran chooses to live, and continues its relationship with the Veterans after home delivery to assist them with rebuilding their lives.



**Learn more about  
Homes For Our Troops**

**HFOT USA**

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Dear Public Service Director,

For the thousands of Veterans living with life-altering injuries from serving our nation, everyday life can be filled with obstacles. Simple tasks, such as making a meal, taking a shower or going up stairs can be daily challenges for these Veterans and their families.

Homes For Our Troops (HFOT) is a publicly funded 501(c) (3) nonprofit organization that builds and donates specially adapted custom homes nationwide for severely injured post-9/11 Veterans, to enable them to rebuild their lives. Most of these Veterans have sustained injuries including multiple limb amputations, partial or full paralysis, and/or severe traumatic brain injury (TBI). A specially adapted custom home can include wider halls and doorways, automatic door openers, roll under sinks, stove tops, counters, and pull down shelving, all designed to help the Veteran live independently.

HFOT builds these homes where the Veteran chooses to live, and continues its relationship with the Veterans after home delivery to assist them with rebuilding their lives. These homes restore some of the freedom and independence our Veterans sacrificed while defending our country, and enables them to focus on their family and recovery.

We hope you will join HFOT in their mission to help rebuild the lives of our nation's most severely injured Veterans by airing the new PSA titled "**Rebuilding Veterans Lives**" (:60, :30). The PSA features Veterans and their families who share, in their own words, the impact of their HFOT home. The spot also encourages viewers to learn more by visiting [hfotusa.org](http://hfotusa.org). **This PSA has no end date for use.**

For any questions or additional information, please contact our distribution representative Holly Mulé at Connect360 Multimedia (email: [hmule@c360m.com](mailto:hmule@c360m.com); ph: 212-624-9196).

Thank you in advance for your support of this public service message.

Sincerely,

A handwritten signature in black ink that reads "Renee Gugliotta". The signature is written in a cursive, flowing style.

Renee Gugliotta  
Acting Director of Marketing  
Homes For Our Troops

## Rebuilding Veterans Lives

A specially adapted custom Homes For Our Troops home not only benefits the Veteran, but brings the family together as a whole. Once Veterans move into their safe and fully accessible HFOT homes, hopes and dreams once again become a part of their lives. They are able to attend school, obtain jobs, expand families, launch businesses, compete athletically, and more. Their caregivers are under much less stress and able to accomplish life goals as well.

To learn more, please watch our new public service announcement (PSA) titled "**Rebuilding Veterans Lives**" (:60) which is also available in a (:30) length. **This PSA has no end date for use.** We ask that you please air this PSA as soon and as often as possible.



## TV PSA SCRIPTS

<b>"Rebuilding Veterans Lives" (:60)</b>	
1. Shot of caregiver 1 holding up a framed picture of her son.	<b><u>MUSIC UP AND UNDER</u></b>  <b><u>CAREGIVER 1 V/O:</u></b> I was in the hospital with my son for 18 months.
2. Close-up shot of caregiver 2's face looking down at a picture of her husband.	<b><u>CAREGIVER 2 V/O:</u></b> When he got injured I wasn't prepared, but I knew I had to be strong.
3. Close-up-shot of pictures of soldiers. Switch to a shot of caregiver 3 looking at Veteran 1. Switch to a close-up shot of the two holding hands.	<b><u>CAREGIVER 3 O/C:</u></b> When I was told about John's injury I was in complete shock. I just remember rushing into his room and giving him a big hug and letting him know I was there.
4. Shots of the caregivers and Veterans looking into the camera. Switch to shots of the Veteran's injuries.	<b><u>NARRATOR V/O:</u></b> These Veterans and families are just a few of the hero's we serve at Homes For Our Troops.
5. Various shots of each Veteran's injuries. Switch to different shots of Veterans in a wheelchair moving throughout a house.	<b><u>NARRATOR V/O:</u></b> For thousands of severely injured Veterans, everyday life is filled with barriers.
6. Shot of a Veteran jumping into a shower stall. Switch to a shot of a Veteran in a wheelchair opening a cabinet.	<b><u>VETERAN 1 V/O:</u></b> It was really the little things throughout the house.
7. Shot of Veteran 1 speaking to the camera.	<b><u>VETERAN 1 O/C:</u></b> counters that you can't roll up to.

# TV PSA SCRIPTS

<b>"Rebuilding Veterans Lives" (:60 continued)</b>	
8. Shot of Veteran 2 speaking to the camera.	<b><u>VETERAN 2 O/C:</u></b> I had to drag my wheelchair down steps.
9. Shot of caregiver 2 speaking to the camera. Switch to various close-up shots of the Veterans.	<b><u>CAREGIVER 2 V/O:</u></b> I want to help, but he is so determined.
10. Exterior shot of a house. Switch to various shots of the Veterans moving about their specially adapted HFOT homes freely. Switch to various shots of the Veterans with their families.	<b><u>NARRATOR V/O:</u></b> At Homes For Our Troops we build specially adapted custom homes with features like wheelchair access, roll in showers and automatic door openers that allow them to function independently and focus on their recovery and family.
11. Shot of Veteran 2 smiling in the sunshine.	<b><u>VETERAN 2 V/O:</u></b> This house is freedom.
12. Shot of Veteran 3 and caregiver 1 smiling.	<b><u>VETERAN 3 V/O:</u></b> It's hope, it's a new beginning.
13. Shot of Veteran 2 and caregiver 2 along with their children in front of a house. Switch to a shot of Veteran 1 and caregiver 3 with their children.	<b><u>CAREGIVER 3 V/O:</u></b> This house has given me my family back.
14. <b><u>GRAPHIC:</u></b> Homes For Our Troops logo Building Homes, Rebuilding Lives.	<b><u>NARRATOR V/O:</u></b> To learn more visit HFOT USA dot org.  <b><u>FADE SOUND AND PICTURE OUT</u></b>

## AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

[www.c360m.com/PSAConnect/hfot/](http://www.c360m.com/PSAConnect/hfot/)

### **No End Date For Use**

"Rebuilding Veterans Lives" (:60, :30)

Please let us know your preferences on receiving PSAs by contacting:

**Holly Mulé** via e-mail at [hmule@c360m.com](mailto:hmule@c360m.com)  
or by phone at (212) 624-9196.

# 501 (c) (3) certificate



CINCINNATI OH 45999-0038

In reply refer to: 0248188030  
Oct. 21, 2019 LTR 4168C 0  
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TAUNTON MA 02780



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Employer ID number: 54-2143612  
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated Oct. 09, 2019, about your tax-exempt status.

We issued you a determination letter in June 2004, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at [www.irs.gov/forms-pubs](http://www.irs.gov/forms-pubs) or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,



[www.hfotusa.org](http://www.hfotusa.org)