



# NPMA

National Pest Management Association

AN EDUCATIONAL PUBLIC SERVICE CAMPAIGN  
TO PROTECT YOUR HEALTH AND FAMILY.



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## **ABOUT NATIONAL PEST MANAGEMENT ASSOCIATION**

The NPMA, a non-profit organization with more than 5,500 members, was established in 1933 to support the pest management industry's commitment to the protection of public health, food and property from the diseases and dangers of pests.

For more information, visit [PestWorld.org](http://PestWorld.org).



# Learn more about National Pest Management Association

[PESTWORLD.ORG](https://www.pestworld.org)

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Dear Public Service Director,

Illnesses spread by pests, including Zika, Malaria and Dengue cause major health issues around the world. These, along with many other vector-borne diseases result in **more than 1 million deaths each year**. Even at home, we're at risk, as hidden allergens left behind by pests can cause serious health issues by triggering asthma and allergy symptoms. Whether around the world or in our own community, it's important not to underestimate the health threats posed by pests.

For example, mosquitoes can be a dangerous public health risk here in the U.S., transmitting Zika and West Nile virus. Serious illnesses spread by ticks are also on the rise as the Centers for Disease Control and Prevention (CDC) notes that approximately 300,000 people are diagnosed with Lyme disease every year. Additionally, household pests such as mice and cockroaches can spread harmful bacteria and pathogens, and can aggravate asthma and allergy symptoms, especially in children.

This information makes it imperative for people to learn how to protect themselves from pest-related illnesses and underscores the importance of educating communities about these critical health issues.

The National Pest Management Association (NPMA) is a non-profit organization committed to the protection of health, food and property from the diseases and dangers posed by pests. The association conducts public education and awareness programs to promote increased vigilance around the home. As part of this mission, we are pleased to provide our latest public service campaign:

- The PSAs titled "**Pest Without Borders**" (:60, :30) encourage viewers to learn how they can safeguard themselves and their loved ones against pest-related diseases such as Zika and West Nile virus.
- Using a creative approach, the PSA titled "**Trust Your Instincts**" (:60, :30) explains the serious health risks and damages that can be caused by cockroaches, rodents, termites and stinging insects.

Pests and pest-transmitted diseases are not restricted to a particular region of the country or time of year. For these reasons, **these PSAs have no end date for use.**

Respectfully,



Cindy Mannes  
Vice President of Public Affairs  
National Pest Management Association

## Pests Without Borders

It's important not to underestimate the health risks posed by pests. This public service announcement (PSA) enables viewers to get the facts about serious pest-related diseases and encourages them to learn how they can safeguard themselves and their loved ones.

To learn more, please watch our :60 PSA titled "**Pests Without Borders**" which is also available in a :30 length. We ask that you please air our PSAs as soon and as often as possible. **These PSAs have no end date for use.**

Additional PSAs are available for review and download at <http://www.c360m.com/PSAConnect/npma/>

Thank you for your consideration.



<b>"Pests Without Borders" (:60)</b>	
<p>1. Shot of doctor in tent with various patients.</p>	<p><b>MUSIC UP AND UNDER</b></p> <p><b>DOCTOR O/C:</b> Around the world, infectious diseases like Malaria, Dengue, Chagas disease and Zika – illnesses spread by pests -- are causing a major health crisis. They strike the most vulnerable, many of them children, and result in over a million deaths a year.</p>
<p>2. Shot of doctor not in uniform moving across outdoor playground area.</p> <p><b>GRAPHIC:</b> Learn how to protect your family</p> <p>Pestworld.org</p> <p>NPMA Logo</p> <p>A public service message from the National Pest Management Association</p>	<p><b>DOCTOR O/C:</b> Fortunately, here at home, we don't face the same level of threat, but we shouldn't let our guard down.</p> <p>Mosquito-borne diseases like West Nile virus and Zika are impacting communities across the U.S., and according to the Centers for Disease Control and Prevention, serious illnesses spread by ticks are on the rise, approximately 300,000 people are diagnosed with Lyme disease every year.</p> <p>So whether it's around the world or just around the block, it's crucial to learn what you can do to reduce these risks.</p> <p>Get the facts you need to protect your family. Visit PestWorld.org.</p> <p><b>FADE SOUND AND PICTURE OUT</b></p>

<b>"Pests Without Borders" (:30)</b>	
<p>1. Shot of doctor in tent with various patients.</p>	<p><b>MUSIC UP AND UNDER</b></p> <p><b>DOCTOR O/C:</b> Infectious diseases spread by pests, illnesses like Malaria, Zika and Chagas disease are causing a worldwide health crisis.</p>
<p>2. Shot of doctor not in uniform moving across outdoor playground area.</p> <p><b>GRAPHIC:</b> Learn how to protect your family</p> <p>Pestworld.org</p> <p>NPMA Logo</p> <p>A public service message from the National Pest Management Association</p>	<p><b>DOCTOR O/C:</b> Here at home, we don't face the same level of threat, but we shouldn't let our guard down.</p> <p>Mosquito-borne diseases like West Nile virus and Zika are impacting communities across the U.S. and Lyme disease, spread by ticks, is on the rise.</p> <p>Whether around the world or just around the block, get the facts you need to protect your family, at PestWorld.org.</p> <p><b>FADE SOUND AND PICTURE OUT</b></p>

## AVAILABLE FOR DIGITAL DOWNLOAD

These PSAs are available for digital download below:

[www.c360m.com/PSAConnect/npma/](http://www.c360m.com/PSAConnect/npma/)

### **No End Date For Use**

Pests Without Borders (:60, :30)

Trust Your Instincts (:60, :30)

### **501(c) certificate is available below:**

Professional Pest Management Alliance:

[www.c360m.com/EPK/36566\\_NPMA\\_TV/ppma\\_letter.pdf](http://www.c360m.com/EPK/36566_NPMA_TV/ppma_letter.pdf)

Please let us know your preferences on receiving  
PSAs by contacting:

**Holly Mulé:** via e-mail at [hmule@c360m.com](mailto:hmule@c360m.com)  
or by phone at (212) 624-9196.

# 501 (c)(3) certificate

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INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: DEC 10 2000

PROFESSIONAL PEST MANAGEMENT  
ALLIANCE  
8100 OAK ST  
DUNN LORING, VA 22027

Employer Identification Number: 54-1885790  
DIN: 200341007  
Contact Person: ROBERTA VAN METTER ID# 52624  
Contact Telephone Number: (877) 829-5500  
Internal Revenue Code Section 501(c)(6)  
Accounting Period Ending: June 30  
Form 990 Required: Yes  
Addendum Applies: No

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(a) of the Internal Revenue Code as an organization described in the section indicated above.

Unless specifically excepted, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) for each employee to whom you pay \$100 or more during a calendar year. And, unless excepted, you are also liable for tax under the Federal Unemployment Tax Act for each employee to whom you pay \$50 or more during a calendar quarter if, during the current or preceding calendar year, you had one or more employees at any time in each of 20 calendar weeks or you paid wages of \$1,500 or more in any calendar quarter. If you have any questions about excise, employment, or other Federal taxes, please address them to this office.

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth

**Pest World**.ORG



Your Partner in Pest Prevention